



# STUDY ABROAD PROGRAM

## Course Catalogue Fall 2024

BCIT offers both full-time programs in the daytime as well as Flexible Learning courses for working professionals in the evening and on weekends. As a free mover, you can build a custom curriculum of up to 4 courses (or 12 credits) listed in this catalogue.

One Canadian credit is equal to one hour of lecture/lab weekly and two ECTS in the European framework approximately. Refer to [Course Outlines](#) from previous terms to understand the content, prerequisites, learning outcomes, etc. You may share these contents with your home university to ensure they meet the requirement for credit transfer.

## Course Selection Guide

- **Code starts with 1 or 2** (e.g. OPMT 1170 and FMGT 2701) requires no or minimal knowledge in the subject area.
- **Code starts with 3 or 4** (e.g. BLAW 3100) requires foundational knowledge in the subject area, typically for students in third semester or above.
- **Code starts with 5+** (e.g. BUSA 7900) requires profound knowledge in the subject area, typically for students in final undergraduate semesters.
- **Code starts with 9** (e.g. GLBL 9030) is for graduates with a degree in the subject area.
- **Flexible Learning courses** take place in the evening or on weekends. Remote and/or hybrid delivery has become a trend for these courses.

For the best learning experience, make sure you...

- **meet the prerequisites** – provide additional proof (course outline, certificate, work experience, etc.) if your transcript alone does not indicate you meet the prerequisite.
- **prioritize full-time courses**, they are scheduled in-person during daytime hours on weekdays;
- **choose wisely** according to your academic needs and level. Pay attention to the number of credits each course bears if you intend to transfer credits back home.
- **focus on 1-2 program areas** to minimize time conflicts, maximize chances of getting a seat, and give yourself more opportunities to interact with the same cohorts.

**Note:** Courses have limited seats, and that acceptance into the course is on a case-by-case basis so please always provide 8 preferred courses in the *Course Selection Form* to allow flexibility when we build your timetable. Contact [studyhere@bcit.ca](mailto:studyhere@bcit.ca) if you have questions.



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## 1. General introductory courses for all disciplines

Code	Title	Credits
BLAW 3100	Business Law	4.0
BSYS 1000	Business Information Systems	3.0
COMM 1100	Business Communication 1 (associated with COMM 0098)	3.0
ECON 2100	Microeconomics	3.0
ECON 2200	Macroeconomics	4.0
FMGT 1105	Accounting 1 for Financial Management	5.0
FMGT 2152	Accounting for Management	5.5
MKTG 1102	Essentials of Marketing	3.0
MKTG 2243	Professional Sales Skills & Customer Relationship Management	4.0
MKTG 3309	Marketing Research	4.0
OPMT 1103	Introduction to Operations Management	4.0
OPMT 1110	Business Mathematics	4.0
OPMT 1170	Project Management	3.0
ORGB 1100	Organizational Behaviour	3.0

## 2. Accounting, Finance + Insurance

### 2.1. Accounting and Finance

Code	Title	Credits
FMGT 3110	Financial Accounting 1	4.0
FMGT 3130	Financial Statement Analysis 1	4.0
FMGT 3210	Cost/Managerial Accounting 1	4.0
FMGT 3410	Taxation 1	4.0
FMGT 3510	Finance 1	4.0
FMGT 3610	Security Analysis 1	4.0
FMGT 3720	Advanced Computer Applications 1	4.0
FMGT 3830	Fundamentals of Financial Planning	4.0
FMGT 7121	Advanced Accounting	3.0
FMGT 7210	Advanced Management Accounting	3.0
FMGT 7310	Advanced Auditing	3.0
FMGT 7410	Taxation of Close Corporations	3.0
FMGT 7510	Advanced Finance	3.0
FMGT 7520	Business Valuation	3.0
FMGT 7710	Management Information Systems	3.0
FMGT 7910	The Business Environment	3.0
FMGT 8121	Contemporary Issues in Accounting	3.0
FMGT 8911	Strategic Performance Management	3.0

## 2.2. General Insurance and Risk Management

Code	Title	Credits
RMGT 2110	Principles and Practice of Insurance	5.0
RMGT 3210	Property Insurance	4.0
RMGT 3310	Automobile Insurance	4.0
RMGT 3535	Marketing for Insurance and Risk Management	4.0
RMGT 3710	Risk Assessment	4.0
RMGT 4110	Advanced Broker and Agent Skills	4.0
FMGT 4620	Security Fundamentals	3.0

## 2.3. Flexible Learning courses

Code	Title	Credits
FMGT 1540	Credit and Collections	3.0
FMGT 1810	Personal Financial Planning 1	3.0
FMGT 2711	Computerized Accounting	3.0
FMGT 3310	Auditing 1	3.0
FMGT 4810	Personal Financial Planning 2	3.0

## 3. Business Administration, Human Resources + Sustainability

### 3.1. Business Management

Code	Title	Credits
BSYS 3100	Database Applications	3.0
BSYS 3800	Business Information Systems for Managers	3.0
BUSA 3875	Innovation and Intrapreneurship	4.0
BUSA 3900	Ethics and Sustainable Business Practices	3.0
FMGT 3221	Management Accounting Administration	4.0
FMGT 2341	Introduction to Marketing Research	3.0
MKTG 4010	Marketing Management Strategic Planning	3.0
ORGB 3600	Leadership	3.0
ORGB 5110	Organizational Behaviour for Managers	3.0

### 3.2. Business Administration

Code	Title	Credits
BABI 8800	Data and Decisions	4.0
BABI 8900	Performance Metrics and Value Management	3.0
BSUS 7200	Social Purpose Business: Uniting Strategy, Communications, and Impact	3.0

BSUS 7400	Life Cycle Assessment for Business	3.0
BUSA 7500	Applied Capital and Financial Markets	4.0
BUSA 7900	Applied Strategic Management - Design, Risks and Ethics	4.0
ECON 8550	Managerial Economics	4.0
GTTM 7000	International Management and Cross-Cultural Negotiation	3.0
MKTG 7100	Brand Strategy in the Digital Age	3.0
OPMT 7701	Calculus for Management	4.0
ORGB 8700	Implementing Organizational Change - Stakeholders, Timing and Evaluation	4.0

### 3.3. Business Administration *(evening only)*

Code	Title	Credits
ECON 9100	Managerial Economics	3.0
FMGT 9152	Accounting for Managers	3.0
MKTG 9120	Marketing Management	3.0

### 3.4. Human Resource Management

Code	Title	Credits
BLAW 3800	Human Resource Management Law	3.0
FMGT 3560	Finance 1 - Administration	4.0
HRMG 3130	Competency Design and Analysis	3.0
HRMG 3150	Human Resource Management Systems	3.0
HRMG 3200	Introduction to Labour Relations	3.0
HRMG 3500	Training and Development	3.0
HRMG 4200	Employment Relationships and Conflict Management	3.0
HRMG 4600	Human Resource Planning	3.0

### 3.5. Sustainable Business Leadership *(evening only)*

Code	Title	Credits
BSUS 5130	Sustainable Business Leadership: Skills and Values	4.0
BSUS 5140	Earth Systems and Environmental Policy	4.0
BSUS 5210	Sustainable Business Models	4.0
OPMT 5120	Sustainable Business Operations	4.0

### 3.6. Global Leadership *(evening only)*

Code	Title	Credits
GLBL 9010	Working Effectively Across Cultures	3.0
GLBL 9020	Leading Global Teams	3.0
GLBL 9050	Leading Global Strategy	3.0

### 3.7. Flexible Learning courses

Code	Title	Credits
BUSA 1005	Introduction to Business	3.0
BUSA 1060	Canadian Business and Society	3.0
BUSA 1305	Supervisory Skills	3.0
BUSA 1500	Long-term Care Management	4.0
BUSA 2005	Principles of Management	4.0
BUSA 2205	Entrepreneurial Management	3.0
BUSA 2705	Teamwork Skills	3.0
BUSA 2905	Managing Conflict in the Workplace	3.0
BUSA 3105	Leadership 1	3.0
BUSA 3155	Leadership 2	3.0
BUSA 4705	Leading People and Teams Across Cultures	4.0
BUSA 4800	Management Policy	4.0
HRMG 2805	Workplace Health and Safety	3.0
HRMG 3105	Human Resource Management Fundamentals	4.0
HRMG 3205	Labour Relations 1	3.0
HRMG 3255	Labour Relations 2	3.0
HRMG 3305	Recruitment and Selection	3.0
HRMG 3505	Training and Development	3.0
HRMG 4155	Performance Management	3.0
HRMG 4405	Total Compensation Strategy	3.0

## 4. Marketing Management

### 4.1. Entrepreneurship

Code	Title	Credits
FMGT 3222	Managerial Finance	4.0
MKTG 3306	Business Planning Principles	4.0
MKTG 3334	Business Negotiation skills	4.0
MKTG 3345	New Venture Creation	4.0
MKTG 3346	E-commerce for Entrepreneurs	3.0

### 4.2. Professional Sales

Code	Title	Credits
FMGT 3222	Managerial Finance	4.0
MKTG 3306	Business Planning Principles	4.0
MKTG 3319	Advanced Sales & Business Development	3.0
MKTG 3334	Business Negotiation skills	4.0
MKTG 3343	Sales Management	4.0

### 4.3. Tourism Marketing and Sales

Code	Title	Credits
MKTG 3334	Business Negotiation skills	4.0
MKTG 3349	Leadership Perspectives and Field Study	2.0
MKTG 3410	Experience Design for Live Events	4.0
MKTG 3424	Strategic Marketing and Sales	4.0
MKTG 3440	Venture Creation in Tourism	4.0
MKTG 3452	Destination Marketing and Sales	4.0
MKTG 3455	Owned, Earned and Paid Marketing	3.0



#### 4.4. Flexible Learning Courses

Code	Title	Credits
MKTG 1102	Essentials of Marketing	3.0
MKTG 1119	Sports Marketing	3.0
MKTG 1120	Event Planning	3.0
MKTG 1122	Wedding Planning	3.0
MKTG 1123	Sustainable Event Management	3.0
MKTG 1126	Live Entertainment Events and Festivals	3.0
MKTG 1140	Retail Strategy	3.0
MKTG 1218	Inside Sales	3.0
MKTG 1219	Professional Sales Skills	3.0
MKTG 1323	Effective Public Speaking	3.0
MKTG 1324	Small Business Development	3.0
MKTG 1352	Digital Marketing	3.0
MKTG 1550	Social Media Essentials	3.0
MKTG 1552	Social Media Strategies	3.0
MKTG 1554	Fundamentals of Branding	3.0
MKTG 2205	Marketing of Services	3.0
MKTG 2220	Managing the Sales Force	3.0
MKTG 2225	Project Management in Marketing	4.0
MKTG 2226	Production Management for Events & Special Projects	3.5
MKTG 2324	Small Business Management	3.0
MKTG 2438	Digital and Direct Marketing	3.0
MKTG 3113	Customer Relationship Management	3.0
MKTG 3218	Media Planning and Buying	3.0
MKTG 3315	Sponsorship and Corporate Social Responsibility	3.0
MKTG 3321	Public Relations	3.0
MKTG 3325	Consumer Behaviour	3.0
MKTG 3332	Selling to Key Accounts	3.0
MKTG 3342	Negotiating Skills	3.0
MKTG 3418	Advertising Design Production	3.0
MKTG 3554	Brand Strategy	3.0

## 5. Operations, Technology + Trade

### 5.1. Business Operations Management

Code	Title	Credits
FMGT 3224	Managerial Accounting (for OPMT)	4.0
OPMT 3240	Quality Management	3.0
OPMT 3301	Quantitative Methods for Business	4.0
OPMT 3350	Supply Chain Management - Production	4.0
OPMT 3361	Business Database Applications	4.0

### 5.2. Global Trade and Transportation Management

Code	Title	Credits
GTTM 2203	Transportation Economics	4.0
GTTM 2250	Logistics Processes (CITT)	4.0
GTTM 3301	Logistics 1	4.0
OPMT 3301	Quantitative Methods for Business	4.0
GTTM 3305	International Business Strategies	4.0
FMGT 3550	Business Finance 1	3.0

### 5.3. Artificial Intelligence + Enterprise Systems Management

Code	Title	Credits
OPMT 2172	Applied Management Engineering	3.0
BSYS 3000	Cloud Business Development 1	3.0
BSYS 3001	Artificial Intelligence Management 1	5.0
BSYS 3105	Information Technology 1	3.0
BSYS 3205	Business Intelligence 1	4.0
FMGT 3221	Management Accounting Administration	4.0
OPMT 3301	Quantitative Methods for Business	4.0
BSYS 3355	Management Information Systems	3.0
BUSA 4850	Consulting Skills and Problem Solving	3.0

## 5.4. Flexible Learning Courses

Code	Title	Credits
BSYS 1001	Business Information Systems 1	3.0
BSYS 2051	Introduction to Business Data Analytics with MS Excel	3.0
BSYS 2061	Business Data Management with MS Access	3.0
TDMT 1104	International Trade 1	3.0
OPMT 1106	Quality Assurance Fundamentals	3.0
OPMT 1110	Business Math	3.0
OPMT 1142	Introduction to Quality Control Methods	3.0
OPMT 1175	Warehouse Management 1	3.0
OPMT 1187	Project Management Essentials	3.0
OPMT 1191	Purchasing	3.0
OPMT 1192	Inventory Control and Planning	3.0
OPMT 1193	Facility Planning and Design	3.0
OPMT 1197	Statistics for Business and Industry	3.0
OPMT 1198	Operations Management Fundamentals	3.0
OPMT 1710	Introduction to Lean Concepts	3.0
OPMT 1720	Lean Six Sigma Tools for Process Improvement	3.0
OPMT 2206	Quality Assurance 2 (Manufacturing)	3.0
OPMT 2242	Intermediate Quality Control Methods	3.0
OPMT 2275	Warehouse Management 2	3.0
OPMT 2298	Business Process Improvement	3.0
OPMT 2715	Lean Leadership & Advanced Applications	3.0
OPMT 2730	Six Sigma for Quality Management	3.0
OPMT 3306	Quality Management Systems	3.0
OPMT 3345	Quality Auditing	3.0
OPMT 3510	Business Math for Managers	3.0
OPMT 4699	Enterprise Performance Management	3.0

## 6. Broadcast and Media Communications

### 6.1. Broadcast and Online Journalism

Code	Title	Credits
BCST 3332	Radio and Online News 2	8.0
BCST 3333	Television News 2	8.0
BCST 3340	Advanced Journalism	2.0
BCST 3700	Digital News 1	8.0
MKTG 3800	Media Entrepreneur for Broadcast	2.0

### 6.2. Radio Arts and Entertainment

Code	Title	Credits
BCST 1107	Videography for Radio Arts and Entertainment	2.0
BCST 1111	Media Performance 1	6.0
BCST 1113	Journalism 1	3.0
BCST 1320	Sound Design 1	2.0
BCST 1350	Policy, Regulation and Ethics in Society 1	3.0
BCST 1300	Advertising: Theory and Techniques	3.0
BCST 1310	Marketing Foundations	2.0
BCST 3282	Advanced Video Editing for Radio Arts & Entertainment	3.0
BLAW 3300	Broadcast Law	3.0
COMM 1113	Business Communication 1	3.0
MDIA 2305	Online Design	4.0

### 6.3. Television and Video Production

Code	Title	Credits
BCST 3317	Non-Linear Audio Editing	3.0
BCST 3324	Advanced Writing for Television	3.0
BCST 4318	Post-Production	3.0
MDIA 3218	Advanced Motion Graphics and Visual Effects	3.0

## 6.4. Flexible Learning Courses

Code	Title	Credits
BCST 1129	Home Music Recording	3.0
BCST 1150	Radio Broadcasting Introduction	3.0
BCST 1151	Radio and TV Announcing	3.0
BCST 1160	Television Broadcasting and Video Introduction	3.0
BCST 1170	Introduction to Journalism	3.0
BCST 1180	Introduction to Video Editing	3.0
BCST 1198	Photography & Lightroom	3.0
BCST 1256	Sound Design	3.0
BCST 1260	Professional Video Camera Operations	3.0
BCST 1281	Freelance Producing for Social Media and Broadcast	3.0
BCST 2282	Advanced Video Editing	3.0
BCST 2290	Assistant Editing Professional	3.0
BCST 3251	Performance Development	3.0
BCST 5010	Visual Communication & Culture	3.0

## 7. Digital Arts, Media + Design

### 7.1. Digital Design and Development

Code	Title	Credits
COMP 3170	Frontend Web Development 2	3.0
MDIA 3060	Visual Story in Digital Media	3.0
MDIA 3106	Design 3	3.0
MDIA 3126	Digital Asset Integration	3.0
MDIA 3190	Advanced Photoshop	3.0
MKTG 3010	Marketing in the Attention Economy	3.0
MKTG 3850	User Behaviour and Campaign Analytics	3.0

### 7.2. 3D Modeling, Art and Animation

Code	Title	Credits
MDAA 2183	Texturing 2	3.0
MDAA 2195	Digital Sculpting	3.0
MDAA 2335	Rigging 2	3.0
MDAA 2542	Lighting and Rendering 2	3.0
MDAA 2642	3D Animation 2	3.0
MDAA 2742	3D Modeling 2	3.0
MDAA 3040	Game Design Pipeline 1	3.0
MDAA 3183	Texturing 3	3.0
MDAA 3335	Rigging 3	3.0

MDAA 3542	Lighting and Rendering 3	3.0
MDAA 3642	3D Animation 3	3.0
MDAA 3742	3D Modeling 3	3.0
MDAA 4040	Game Design Pipeline 2	3.0
MDAA 4060	Emerging Trends in 3D Arts	3.0
MDAA 4642	3D Animation 4	6.0
MDAA 4742	3D Modeling 4	6.0

### 7.3. New Media Design and Web Development

Code	Title	Credits
MDIA 1472	Mobile Web	3.0
MDIA 2045	Social Media Networking	3.0
MDIA 2092	Project Management for New Media	3.0
MDIA 2166	Illustration for New Media	3.0
MDIA 2292	Animation for New Media	3.0
MDIA 2294	Web Scripting 1	3.0
MDIA 2540	UI / UX Strategy 1	3.0
MDIA 2565	Video Storytelling	3.0
MDIA 3090	Motion Graphics for New Media	3.0
MDIA 3140	New Technologies	3.0
MDIA 3292	Web Design & Interaction	3.0
MDIA 3294	Web Scripting 2	3.0
MDIA 3295	App Development Strategy 1	3.0
MDIA 3305	Digital Layouts and Interactive Media	3.0
MDIA 3540	UI/UX Strategy 2	3.0
MDIA 4016	New Media Marketing	3.0
MDIA 4020	Enterprise for New Media	3.0
MDIA 4021	New Media Operations	3.0
MDIA 4150	Online Store	3.0
MDIA 4294	Web Scripting 3	3.0
MDIA 4295	App Development Strategy 2	3.0
MDIA 4590	Quality Assurance for Interactive Media	3.0

### 7.4. Technical Arts

Code	Title	Credits
TECA 5000	Technical Art Foundations: Scripting	3.0
TECA 5100	Technical Art Foundations: 3D Applications	3.0
TECA 5200	Technical Arts 1	3.0
TECA 5600	Project Management for Technical Arts	3.0
TECA 6300	Visual Scripting	3.0

## 7.5. Flexible Learning Courses

Code	Title	Credits
GDES 1069	Layout: Adobe InDesign	3.0
GDES 1105	Visual Composition + Layout	3.0
GDES 1140	Colour Theory	3.0
GDES 1190	Web Design	3.0
GDES 1235	Graphic Design Process	3.0
GDES 1255	Visual Language	3.0
GDES 1270	Vector Graphics: Adobe Illustrator	3.0
GDES 1275	Raster Graphics: Adobe Photoshop	3.0
GDES 2087	Prepress	3.0
GDES 2125	Brand Identity	3.0
GDES 2135	Corporate Communications	3.0
GDES 2145	Typography	3.0
GDES 2150	Introductory UI/UX	3.0
MDIA 1280	Adobe After Effects	3.0