

STUDY ABROAD: BUSINESS, DESIGN & INNOVATION

FALL 2020-21

Dates: from 28 September to 15 December 2020

	Monday	Tuesday	Wednesday	Thursday	Friday
8.30-10.00					
10.00-12.00	Brand Design	Design thinking	Brand Design	Design thinking	
12.00-14.00	Digital Business	Start-up Creation	Digital Business	Start-up Creation	
14.00-16.00	Global Marketing	Leadership, Business & Society	Global Marketing	Leadership, Business & Society	
16.00-18.00	Marketing & Fashion		Marketing & Fashion		
17.00-18.30					