



VANCOUVER ISLAND
UNIVERSITY

www.viu.ca/mba

Canada's West Coast University

MBA/MScIB DUAL DEGREES

in partnership with



2 DEGREES
SMARTER



**Double your investment
–That’s good business!
Access the power of 2
international business schools**

Go Global

Come to Vancouver Island University (VIU) and earn a Master of Business Administration (MBA) and a Master of Science in International Business (MScIB) at the same time. This dual Canadian & British program is designed to give students an opportunity to combine knowledge and practical experience through the integration of theory, research and practice that can be applied at regional, national and international levels.

The University of Hertfordshire (UH) recognizes this program as fulfilling the requirements of the UH MScIB degree. As a result, on completion of the program, candidates will receive a Canadian MBA and a British MScIB opening up a world of opportunities.

Global Mindset

- Dual concurrent Canadian & British degrees
- 14 to 16 months from start to finish
- No GMAT required
- Work experience preferred but not required
- Internship required
- Competitively priced
- Two start dates each year
- Graduates with an undergraduate degree in any subject may apply
- Global learning environment
- New technologically enhanced facilities
- Career support provided
- International students are eligible to work in Canada while studying & after graduation
- Authorized by the Degree Quality Assessment Board (DQAB) British Columbia Ministry of Advanced Education

Bold and Innovative

In today's global economy, organizations and businesses need professionals with the knowledge and ability to lead change, the courage to embrace innovation and solve ethical dilemmas, and the skills and wisdom to successfully guide diverse work teams. Business leaders are increasingly required to respond to the demands of the market and different stakeholders, while balancing social responsibility. These issues add to the complexities of operating a successful business in the 21st century.

Vancouver Island University's Faculty of Management and UH Business School build on the success of previous partnership programs. This partnership provides graduates with the support and credentials needed to apply for management positions in North America and around the world.

The VIU and UH Faculties of Management have designed their respective degrees to reflect the core values of two outstanding universities which include: teaching excellence, an applied focus, faculty/student interaction, a global learning environment, and a focus on educational and employment success for students from diverse backgrounds.

The core vision of the program is to develop superior managers with global mindsets. Small classes and flexible learning modules are just some of the strengths of our MBA/MScIB program that will help students develop the knowledge and skills needed to succeed in today's competitive business world.

Upon graduation, students will have access to the experience and networking opportunities of over 400 VIU MBA program alumni who are working in small, medium and large corporations in Canada and around the world.



Relevant and Intensive

The intensive 14-month, full-time format includes a 4-month Internship and Applied Business Project. Students with a non-business degree complete an additional 2-month Foundation Program before the start of the MBA/MScIB program. There are two start date options.

FIRST START DATE



SECOND START DATE



PROGRAM STRUCTURE

FOUNDATION PROGRAM

for non-business graduates

PMBA 501
Management and Strategy

PMBA 502
Foundations of Marketing

PMBA 503
Foundations of Economics

PMBA 504
Basics of Accounting and
Quantitative Methods

CORE PROGRAM-Level I

for all graduates

First Semester

MBA 500
The Effective Manager

MBA 502
Establishing the Global Context

MBA 503
Management Decision-Making:
Financial Analysis

MBA 504
Management Decision-Making:
Managerial Economics

MBA 523
International Marketing

CORE PROGRAM-Level II +1 ELECTIVE

for all graduates

Second Semester

MBA 501
Managing the Networked Enterprise

MBA 505
Management Decision-Making:
Operations and Decision Analysis

MBA 506
Research Methods and Consulting
Skills

MBA 521
Financial Performance Measurement

MBA 522
International Business Strategy

Third Semester

MBA 540
International Human Resource
Management

MBA 541
Corporate Social Responsibility

for all graduates

*electives will be offered each year and
may include:*

Small Business Management

Business Strategies for Sustainable
Development

Tourism Management

Marketing Technology

Business Forecasting

Applied Human Resource
Management

Special Topics in Management

INTERNSHIP + APPLIED BUSINESS PROJECT

for all graduates

Fourth Semester

MBA 580
Internship

MBA 581
Applied Business Project

TOTAL: 54 CREDITS



Work Experience Included

The Internship + Applied Business Project

www.viu.ca/mba/internships.asp

Students are required to complete an internship integrated with an Applied Business Project in the final four months of the program. These experiential learning activities provide opportunities for students to apply the knowledge and skills gained throughout their course of study to an active business environment. Internships are required and support is provided by VIU Internship Coordinators.

The MBA/MScIB internship will provide students with important Canadian work experience to support their long-term job prospects in Canada and all over the world.

The Applied Business Project is a written project report, normally related to the company where students are doing their internship, and will address specific business problems or issues within the organization.

Examples of Internship Placements

- Envision Financial
- Lafarge North America
- Business Development Bank of Canada
- Sunlife Financial
- Canwest Global Communications
- Fairmont Hotels
- Meyers Norris Penny

Off-Campus Work

www.viu.ca/mba/career.asp

International students who qualify are eligible to work part-time on- and off-campus while studying full-time. This provides MBA/MScIB students with a valuable opportunity to earn money and gain Canadian work experience while studying.

Graduates

International MBA/MScIB graduates from VIU are eligible to work in Canada for 14–16 months. VIU/UH MBA/MScIB graduates are employed by some of the most prestigious companies in the world, as well as unique niche companies in locations such as Nanaimo, Vancouver, Toronto, Calgary, Edmonton, Victoria, Istanbul, Shanghai, Mexico City and Detroit.



Global Knowledge + Global Experience = Global Career

Where are our graduates working?

www.viu.ca/mba/grads.asp

Sales & Marketing

Charton-Hobbs Inc.
Eclipse Technologies Inc.
Genesis Land Development Corporation
Lafarge North America
Top Sources Lab Inc.
Macronix International Co., Ltd.
Shanghai Baosteel International
Kornova Investments (Vietnam) Inc.

Finance & Accounting

JP Morgan Chase & Co.
Scotiabank
HSBC
Finning (Canada)
Sumitomo Mitsui Banking Corporation
Merck (Thailand) Co.

Management & Consulting

PricewaterhouseCoopers
Comp Consults
Maximus BC Health, Inc.
Ubhaka Management Consulting Consortium

Riddell Kurczaba Architecture Engineering
Interior Design Ltd.
Stream International Corporation

Project/Production Management

Group 2 Architecture Engineering Ltd.
LearningWise International Inc.
Markham Flooring
Reckitt Benckiser
Topray Technology
Dantherm (Suzhou) Co. Ltd.

MBA/MScIB Class of 2007/08

The class of 2007/08 features students from 21 different countries and a wide range of backgrounds, thus providing a rich learning environment.

Number of Applicants:

280 MBA/IMBA

Number Enrolled:

102

Countries Represented:

Brazil, Canada, China, Egypt, France, Germany, India, Indonesia, Japan, Kuwait, Malaysia, Mexico, Morocco, Nicaragua, Nigeria, Pakistan, Peru, Russia, Taiwan, Trinidad/Tobago, Turkey

Student Support

Participants are supported in their learning through

- Orientation week at the beginning of the academic session
- Extensive library and wireless computer resources
- Study support services, including a writing, math and accounting centre
- Professional student advising and support
- A faculty supervisor for each Applied Business Project
- The MBA Internship Office and Internship Coordinators
- VIU Alumni Association
- Homestay & student residences

Admission process

Application Deadlines

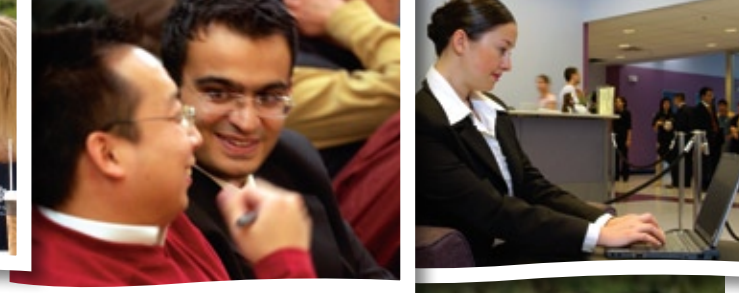
- **Non-Business Graduates**
April 30 for July Start and July 31 for October Start
- **Business Graduates**
June 30 for September Start and October 31 for January Start

Two Start Dates

- **Non-business Graduates**
July & October
- **Business Graduates**
September & January



58,577 sq.ft Library



Post-Degree Diploma In Business Studies (PDDB)

VIU's Post-Degree Diploma in Business Studies is a specialized short, focused program designed for students who have graduated with non-business or business degrees. The PDDB has three areas of specialization: Management and Leadership, Marketing or Finance. These programs are eight months in length and can be used as a qualification for the MBA/MScIB. The program is also an excellent way to support entry into the business world.

Tuition: \$12,750

For more information
www.viu.ca/management/pdd



MBA/MScIB

General Admission Requirements

- University bachelor's degree from a recognized, accredited institution, in any area of study.
- A minimum 'B' average in the last 2 years of undergraduate studies.
- For international students, completion of the VIU English Language Centre University Preparation Program or TOEFL iBT score of 80 (with no section under 19), PBT 550, CBT 213 or IELTS 6.0 (with no band under 5.5), CAEL 60, or Cambridge Advanced or Proficiency in English with a minimum 'B' average.
- Letter of intent, a résumé, and two letters of recommendation from past employers or professors must be included as part of the application.
- Work experience preferred but not required.
- No GMAT Required.

Apply online:

www.viu.ca/mba/apply

Tuition

Foundation Program (non-business graduates)

International: \$4,850 CAD* + student fees & textbooks

Domestic: \$2,425 CAD* + students fees & textbooks

MBA/MScIB

International: \$29,500 CAD* + student fees

Domestic: \$18,500 CAD + student fees

Cost of Living

The average cost of living including housing, food, local bus transportation and medical insurance is \$800–1,000 per month.

* Subject to change without notice

On-Campus Residences



Vancouver Island University & University of Hertfordshire

Vancouver Island University, established in 1936 is a public, degree-granting University. VIU currently has in excess of 18,000 full- and part-time students, including 1,000 international students from more than 40 countries.

Facilities at VIU

VIU has four campuses located in the central Vancouver Island region and on the Sunshine Coast. The main campus, which hosts the MBA/MScIB program, is in the city of Nanaimo. The scenic, 110-acre campus overlooks the ocean and coastal mountains of British Columbia and is about a 5-minute

Over 400 Graduates

The University of Hertfordshire is a public degree-granting institution with over 24,000 full-time students. UH offers a full range of academic disciplines; its business school is one of its largest faculties and has a worldwide reputation for its excellence in partnership programs. UH is consistently ranked as one of the top new universities in the United Kingdom.

VIU and UH have been working in partnership since 2003. The first stage of the partnership included delivering the UH MBA and IMBA on the VIU campus. The Universities then expanded their relationship to include undergraduate and faculty exchanges, and most recently the development of the MBA/MScIB dual degree. These two innovative universities will continue to deepen what has become a very beneficial relationship, enhancing the national and international reputations of both institutions.

bus ride from downtown. VIU's facilities include a 294-seat theatre, a new library, numerous research centres, an art gallery and a 20,000 square foot gymnasium and fitness centre. A 400-room Student Residence Village is located in the heart of the campus and features an outdoor basketball court and a beach volleyball court. The campus also has wireless internet access.

The new Faculty of Management Centre includes a lounge for graduate business students, lecture theatres, two computer labs and seminar/break-out rooms for group activities. All rooms are technologically enhanced in order to simulate a creative business environment. VIU's new main library in Nanaimo offers over 230,000 books and journals, online resources, viewing rooms and multimedia computer stations.

Within a 5-minute walk of the campus, there are sport facilities which include an indoor aquatic centre with an Olympic-sized swimming pool, wave pool and water slides; twin indoor ice rinks for skating and ice hockey; soccer and baseball fields and a 400-metre track.



Canada

Mexico

Nicaragua

Peru

Chile

Trinidad/Tobago

Venezuela

Brazil

Czech Republic

Morocco

Nigeria

France

Poland
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China

South Korea

Japan

Turkey

Jordan

Egypt

Iran

Kuwait

Yemen

Pakistan

India

Taiwan

Vietnam

Thailand

Malaysia

Indonesia



"For those students looking for a great learning environment with a faculty that is approachable, available and extremely helpful, VIU is ideal. The international networking opportunities for prospective students are far reaching and I am confident I will be staying in touch and building upon this global network in the future."

Peter Northcott, Canada
Class of 2008

"I am glad I made the decision to study my MBA/MScIB at VIU. I have learned to respect other cultures and ideas; to follow new rules and to create my own rules... with the internship experience I am having a complete sense of what 'real life' is and started my career development."

Veronica Villalva, Mexico
Class of 2008

"The MBA program is very intensive and demanding, with a good mixture of classical theories with current realities of the world of business... I couldn't imagine having done my MBA anywhere else."

Rupinda Kiki Sidhu, Canada
Class of 2003



Nanaimo: A great place to live, study and work

Vancouver Island University is located in the city of Nanaimo, on beautiful Vancouver Island. VIU is a 20-minute drive from the Nanaimo Airport and a 5-minute drive from downtown Nanaimo.

Nanaimo, a city of 85,000 residents, offers a friendly and supportive community that is within easy reach of major metropolitan areas like Vancouver and Victoria. Nanaimo is an emerging business centre with excellent infrastructure and transportation links. The current development of downtown Nanaimo is expected to enhance business and employment opportunities for the region well into the future.

Nanaimo is also a tourist destination. Surrounded by magnificent mountains and ocean, islands, parks, lakes and wilderness areas, the scenery in Nanaimo is spectacular. Nanaimo's mild climate allows students to enjoy hiking, sailing, golfing, kayaking, cycling, diving, salmon fishing and many other outdoor sports and recreation opportunities year-round. In winter, skiing, snowboarding and snowshoeing are a short drive away at Mount Washington Resort.

How to get to Nanaimo

By Air:

There are regular, 15-minute flights from Vancouver International Airport (YVR) to Nanaimo-Collishaw Airport (YCD).

By Sea & Land:

The best route is by BC Ferries from Horseshoe Bay (Trans-Canada Highway #1), West Vancouver to Departure Bay, Nanaimo. The ferry trip is very beautiful and takes about 1.5 hours.

Another BC Ferries route is from Tsawwassen in Southern Vancouver to Duke Point in Nanaimo. This is also a very beautiful trip and takes about 2 hours.







MBA / MScIB DUAL DEGREES

For More Information

MBA/MScIB Admissions
Centre for International Education
Vancouver Island University
900 Fifth Street
Nanaimo, British Columbia
Canada V9R 5S5

Tel: 250.740.6316

Fax: 250.740.6471

E-mail: mba@viu.ca

Website: www.viu.ca/mba

Newsletter: www.viu.ca/international/fun





VANCOUVER ISLAND
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MBA/MScIB Program International Application for Admission

900 FIFTH STREET, NANAIMO, BC, CANADA V9R 5S5 • TELEPHONE: (250) 740-6316 • FAX: (250) 740-6471

E-MAIL: mba@viu.ca • WEBSITE: www.viu.ca/mba

You must enclose:

1. A \$150 (Cdn) non-refundable Application Processing Fee.
2. A passport-size photograph.
3. A certified copy of all educational documents.
(Enclose one copy in the original language, and a certified copy translated into English, if applicable.)
4. Proof of successful completion of VIU English Language Centre, University Preparation Program, or minimum TOEFL iBT 80 with no section under 19 (Institutional Code 9581), TOEFL Paper Based Test (PBT) 550, TOEFL Computer Based Test (CBT) 213 or IELTS 6.0 with no band under 5.5, CAEL 60, or Cambridge Certificate of Advanced English (min. 'B') or Proficiency in English (min. 'B').
5. (a) Enclose a letter of introduction explaining how the MBA will contribute to your career plans.
(b) Enclose a résumé describing your work and/or volunteer experience.
(c) Enclose 2 letters of reference from former employers and/or professors.

Personal Data	Family Name	First Name	Middle Name
	Telephone Number () ()	Fax Number () ()	Date of Birth Yr. Mo. Day
	Place of Birth		Male <input type="checkbox"/>
	Female <input type="checkbox"/>		
	Mailing Address	c/o IEC Online GmbH, Marienstrasse 19/20, 10117 Berlin, Germany	
Program	Citizenship	E-mail Address: info@ieconline.de	iec online GmbH Marienstrasse 19/20, D-10117 Berlin Tel. +49 (0)30-20458687 www.ieconline.de
	First Language	Citizenship Status will be: <input type="checkbox"/> Study Permit <input type="checkbox"/> Other, specify	
	Passport/Travel Document No.	Country of Issue	Sponsoring Organization & E-mail Contact
	MBA/MScIB start date requested	____/____/____ day month year	
	I plan to begin my studies in VIU English Language Centre's University Preparation Program <input type="checkbox"/> Yes <input type="checkbox"/> No If no, enclose proof of English language ability. (See #4 at the top of this page.)		
Educational Background	Name of last school/college/university attended _____		
	From _____ year to _____ year Transcript attached <input type="checkbox"/> Program of graduation attached <input type="checkbox"/> To be sent later <input type="checkbox"/>		
	Grade/Form/Level completed or Degree/Diploma earned _____		
	Address of last school/college/university attended _____ _____ City Country		
Previous Year's History		Please indicate your main activity during the past year.	
<input type="checkbox"/> Other Educational Institution <input type="checkbox"/> Working		<input type="checkbox"/> Attending College <input type="checkbox"/> Attending University	
		Please indicate where you were located.	
		<input type="checkbox"/> in British Columbia <input type="checkbox"/> in another province <input type="checkbox"/> in another country	
Payment & Declaration	Type of Payment		<p>Please read the following before signing:</p> <ol style="list-style-type: none"> 1. I understand that acceptance of this application does not guarantee admission to a program or course. 2. I understand that my admission is subject to availability of a place for me in the program for which I have applied. 3. I agree to abide by the rules and regulations of Vancouver Island University and of the department and program in which I shall be registered, and any changes which may be made while I am a student at VIU. 4. I certify that all statements on this application are true and complete. I understand that misrepresentation of this information in any material way may result in cancellation of my admission or registration status. <p>I hereby authorize Vancouver Island University to release transcripts of my record to: <input type="checkbox"/> Parents <input type="checkbox"/> Sponsoring Agency <input type="checkbox"/> Other Educational Institution</p> <p>Date: _____</p> <p>Signature of Applicant: _____ I declare that the statements in this application are complete and correct.</p>
	<input type="checkbox"/> Certified Cheque or Money Order – Reference # _____ <input type="checkbox"/> Bank Transfer – Reference # _____ <input type="checkbox"/> Credit Card: <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> I authorize to charge \$150 (Cdn) to my credit card.		
	Credit Card Number: _____		
	Expiry Date: _____ Month Year		
	Cardholder's Name: _____		
	Cardholder's Signature: _____		



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Newsletter: www.viu.ca/international/fun

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