

UDAYANA UNIVERSITY



Course Syllabus

ECONOMY AND BUSINESS OF SOUTH EAST ASIA

Credits: 3

1. Course Description

The course covers macro and micro economic issues in South East Asia and Indonesia particularly relevant for foreign scholar and business people to gain better understanding on local business practices. The discussion focuses on business environment in Indonesia and how different business entities response to those environment.

2. Objectives;

Upon the completion of this course, the students are expected to have some understanding of Indonesian economic and business environment and practices. The specific objectives of the course are as follows:

1. To understand the economic and business environment of Indonesia
2. To comprehend the business practices in Indonesia
3. To understand the main economic resources of Indonesia
4. To identify the main issues of Indonesian Economy and Business
5. To identify the Indonesian economic potential and constraints
6. To understand the banking and investment system in Indonesia
7. To understand the role of cultures in business

3. Teaching Methods

The course will be presented in the form of lecture activities, classroom assignment and discussion, case studies, special topic presentation, and home works.

4. Assessment Methods

Classroom participation including structured assignment, group discussion and paper presentation will weight 50 % of the final mark. Another 50 % of the mark will be taken from the final examination.

5. Reference

- Booth, A. and P. McCawley, Indonesian Economy During Soeharto Era, Gramedia, Jakarta. 1990.
- Bulletin of Indonesian Studies, (Vol. 1 to now) Canberra : Indonesian Project, Asian – Pacific Audit, the Australian National University, Canberra, Australia.
- Papanek, G.F., Indonesian Economy, Jakarta, Gramedia. 1987.
- Rao, B., East Asian Economies :The Miracle, A Crisis and The Future. McGraw Hill, Singapore. 2001.
- Wild, J.J., K.L. Wild, and J.C.Y. Wild, International Business; an Integrated Approach, Prentice Hall International, USA, 1999.
- The World Bank. World Development Report 2003. Oxford University Press. 2002.
- Official Publications from the Department of Trade and Industry, Cooperatives, Finance, Bank of Indonesia and National Planning Board.

6. Lecturer

Dr. I Made Suradnya, S.E., M.Sc.

7. Lecture Topics

Week	Topics of study
1	Introduction to Indonesian Economy
2	Indonesian Business Environment
3	Economic Development in Indonesia
4	Culture in Business
5	Banking System in Indonesia
6	Indonesian Economic Policy
7	Indonesian Economic Resources
8	Middle Semester Exam
9	Human Resources Development and Labour Relations
10	Investment in Indonesia
11	Role of International Funding to Indonesian Economy
12	Marketing Indonesian Products
13	Indonesian Export and Import
14	Entering Indonesian Market
15	Indonesia Gross Domestic Product
16	Final Semester Exam