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# UNSW SOCIAL MEDIA AMBASSADOR AWARD

The UNSW Social Media Ambassador Award is open to international students completing an inbound Study Abroad program at UNSW Sydney. The award requires students to showcase what life studying, traveling and living in Sydney is really like through regular posts via their Instagram accounts.

## Eligibility

- Applicants must be international students holding an offer for an inbound Study Abroad program at UNSW Sydney
- Have a public Instagram account
- Be active Instagram users and post on a regular basis
- Must not be a previous recipient of the award

## Award Value

Recipients are awarded a A\$1,000 discount on their tuition fees in either Term 1 or Term 3 (including Tailored Terms) of their chosen inbound Study Abroad program at UNSW Sydney.

## How to Apply

1. Candidates must submit a 30-60 second video to their public Instagram account on the topic 'A Day in my Home City' during the application period. The hashtag #UNSWMAA2020 should also be included in this post

2. An application form will need to be requested from the UNSW Study Abroad Office via email at: [studyabroad@unsw.edu.au](mailto:studyabroad@unsw.edu.au)
3. The completed application form should then be submitted to the UNSW Study Abroad Office via email ([studyabroad@unsw.edu.au](mailto:studyabroad@unsw.edu.au)) outlining the student's personal details and a link to their Instagram account/handle along with the date of when their entry was posted on Instagram

## Application Deadlines

- Tailored Term 1/ Term 1 2020: applications are open from 1–30 November 2019
- Tailored Term 3/ Term 3 2020: applications are open from 13 June–13 July 2020

## For Further Information

For further information, please visit: [international.unsw.edu.au/study-abroad-at-unsw](http://international.unsw.edu.au/study-abroad-at-unsw) or contact UNSW Study Abroad at: [studyabroad@unsw.edu.au](mailto:studyabroad@unsw.edu.au)