



The Manhattan Institute Of Management

Step Through the Gateway to your Future!



Manhattan Institute of Management
110 William Street, 3rd floor
New York, NY 10038

www.mimusa.edu

For Admissions please call:
(212) 796-6114

Or Email: MNelson@mimusa.edu

MIM History and Background



The Manhattan Institute of Management (MIM) was founded as a non-profit organization in 1984 by a group of prominent international corporate executives and entrepreneurs. MIM has a long record of educational innovation, integrating cutting-edge business practices with traditional business curricula.

MIM is a private higher learning institution committed to offering students a high quality, global business education. MIM offers our students a real opportunity to gain insight into the meaning of business success, in New York and around the world. Over the past 30+ years, over 8,000 students from 63 countries have stepped through the gates of MIM's downtown Manhattan campus.

Our Objective is to provide the student with the necessary skills to climb the ladder of success and make a difference in the world. **At MIM, you are our priority.** All our staff members are focused on ensuring that your experience with us is one that is rewarding and enjoyable.

MIM is also accredited by ACICS (Accrediting Council for Independent Colleges and Schools), and approved by the New York State Department of Education- BPSS (Bureau of Proprietary School Supervision), Department of Veteran Affairs and the Adult Career and Continuing Education Services (ACCES). MIM is also approved by USCIS to host international students on both M-1 and J-1 visas.



Whether you are a foreign student or a domestic student, there are a number of reasons to study at MIM:



Location Located in New York City's financial district,

In Company Training Program: Gain firsthand experience at a New York City company

International Exposure: Network with other students from all over the world

Improve Your Communication Skills In both the classroom and at your ICTP company

Impress Your Future Employers Studying at MIM will impress future employers because it proves that the student:

- ✓ Has a broad, international perspective
- ✓ Can be independent
- ✓ Can fit in when placed in different environments
- ✓ Is resourceful and shows initiative



Patrick Taynton
Diploma in Business Administration
United Kingdom

"MIM is a great opportunity to study Diploma in Business Administration in one of the world's most exciting cities, while at the same time interacting with students from a wide variety of cultures. In short, MIM provides a fantastic learning and cultural experience."

At MIM, you will have a chance to develop true and lasting friendships with students from all over the world. Most importantly, you will be transformed from being a successful business student to becoming a successful business professional.

Our Facility



Our downtown Manhattan campus is located in a state-of-the-art building at **110 William Street**. Surrounded by multinational banks and corporate headquarters, the building features round-the-clock security systems and personnel, mailing points and restaurants.

The building is integrated on the Fulton station with three entrances on the east, west and north sides of the building, plus a 4th entrance in the building lobby with direct access to the subway and the other boroughs of New York. MIM's campus is a short walk to the Path train that connects you to New Jersey in five minutes. MIM is located within close proximity of parking lots and directly opposite the Citi Bikes stand on the east corner for mobility within the busy financial district.

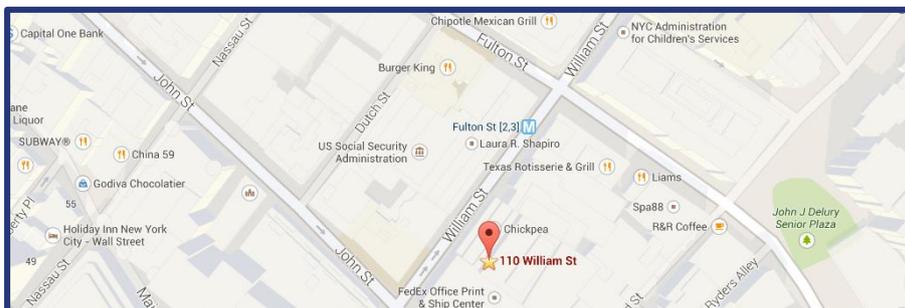


Our downtown campus features:

- ✓ Computer rooms with the latest operating systems and office programs.
- ✓ Smart classrooms: technology-enhanced classrooms create new opportunities in teaching and learning by integrating networking, digital, and audio-visual technologies. This allows teachers to use a variety of teaching tools to enrich the learning experience of students.

Our range of classrooms include:

- ✓ eLearning classrooms – Wi-Fi enabled classrooms
- ✓ Workshop classrooms – smaller classrooms for team-based peer to peer learning that encourages student engagement



Train Directions

Take either the 2, 3, 4, 5, 6, 7, A, C, J, Z trains heading downtown Manhattan and stop at Fulton Street Station. Exit through the John street or William street exits. The William and John Street exits are all close to the building.
Path Train to New Jersey- a quick walk.

Diploma in Business Administration



The Diploma in Business Administration helps the student develop a solid foundation in traditional business subjects and a global mindset, the greatest asset and most critical skill in business today. This One Year Diploma prepares our students to be leaders who possess a deep knowledge of the business international environment. This program is a joint program with Escuela de Administracion de Empresas (EAE), Barcelona Spain. Upon successful completion of the program, students will receive a Certificate of Completion.

This program is ideal for:

- Foreign students looking to expand their horizons by studying in New York City
- Domestic students looking to receive a hands-on business education

Program Structure:

- 4 Quarters
- 16 Courses + Business Capstone + Integrative Project

Entrance Requirements:

- BA Degree
- TOEFL Score – 600

Graduation Requirements:

- 3.0 GPA

Courses Include:

- Change Management
- International Marketing
- Financial Management

A list of more courses available at:

<http://mimusa.edu/dotnetnuke/mim/Academics/oneyearprograms/DiplomainBusinessAdministration.aspx>



Nicholai Ozan
Diploma in Business Administration
Switzerland

"Studying at the Manhattan Institute of Management (MIM) was a truly remarkable experience. During my one-year program at MIM, I have not only met great people from all around the world, but I have also gained valuable knowledge in many fields of business."

6 Month International Business Studies



Six Month International Business Studies is a program that is suitable for domestic and international students. The program focuses on the international business environment. Students who complete this program will have a better understanding of the successful management practices needed to compete in the global economy. Upon successful completion of the program, students will receive a Certificate of Completion.

This program is ideal for:

- Foreign students looking to expand their horizons by studying in New York City
- Domestic students looking to receive a hands-on business education

Program Structure:

- 2 Quarters
- 6 Courses + ICTP + Integrative Project

Entrance Requirements:

- 3rd or 4th year of BA Degree or its equivalent
- TOEFL Score – 550

Graduation Requirements:

- 3.0 GPA

Courses Include:

- Intensive Business English
- Business English & Communication
- Business Law & Ethics
- Investment Management/ Financial Accounting
- E-Business/ Information Technology
- International Marketing



Mathieu Connan
6 Month Diploma in Business Administration
France

"MIM was perfect for me. The staff is very dedicated to each student. I will remember the professionalism of Marc Nelson (Marketing Director), the kindness of Mariya Diaz Proyss (Academic Coordinator), the leadership of Alex Stefan (MIM Director) and the cheerfulness of Ashima Nayar (ICTP Coordinator). The professors at MIM were also very skilled and examples include Dena Bateh, Veronica O'Sullivan, and Lisa Tolliver. These professors make sure that you like the class and get the most out of it. The most positive aspect of this experience was that before coming at MIM, I was extremely shy. I couldn't speak in front of people. Today, I'm much more assertive thanks to MIM."

Business Administration Program



The Business Administration Program was designed as a six month program with a concentration on the international business environment. This program allows students to further their understanding of global business concepts by analyzing and comparing cross-cultural differences in the business world. Upon successful completion of the program, students will receive a Certificate of Completion from MIM.

This program is ideal for:

- Foreign students looking to expand their horizons by studying in New York City
- Domestic students looking to receive a hands-on business education

Program Structure:

- 2 Quarters
- 7 Courses + ICTP + Integrative Project
 - 4 Core + 3 Elective

Entrance Requirements:

- BA Degree
- TOEFL Score – 600

Graduation Requirements:

- 3.0 GPA

Courses Include:

- International Marketing (Core)
- Corporate Organization & Strategy (Core)
- Change Management (Core)

List of more Courses available at:

<http://mimusa.edu/dotnetnuke/mim/Academics/BusinessAdministrationProgram.aspx>



Mirja Pischel
Diploma in Business Administration
Germany

"Throughout my studies at MIM I not only enhanced my English, intercultural and management skills, but also realized the great amount of practical opportunities that the ICTP Program has to offer. If you have what it takes, your American Dream is about to come true!"

Diploma in Hospitality Management



The Diploma in Hospitality Management helps the student develop a solid foundation in traditional hospitality business subjects and a global business mindset, the greatest asset and most critical skill in business today. This one year Diploma prepares our students to be leaders who possess a deep knowledge of the international hospitality environment. This Program includes a capstone course that stresses students' experiences and learning more than course content.

This program is ideal for:

- Foreign students looking to expand their horizons by studying in the US
- Domestic students looking to receive a hands-on business education

Program Structure:

- 4 quarters (Each quarter is 10 weeks.)

Entrance Requirements:

- High School /GED
- Required TOEFL Score- 450

Graduation Requirements:

- 2.0 GPA (C average)

Courses Include:

Customer Care

Front Office Operations Management

Food Sanitation & Safety

F&B Service Management

English for Hospitality

Hospitality Today

Gastronomy & Culinary Arts

Housekeeping Operations Management

Convention Management

Hospitality Software

Hospitality Accounting



List of more Courses available at:

<http://mimusa.edu/dotnetnuke/mim/Academics/oneyearprograms/HospitalityManagement.aspx>



In-Company Integrative Project



At MIM, we believe students can learn better when they relate theoretical principles to real life situations. MIM's staff works diligently to place all of its students into In Company Trainings that fit their future career goals, thanks to our world-renowned In-Company Integrative (ICIP) Program.

- For international students, they can have an ICIP experience, which is unpaid.
- For domestic students, a paid New York City internship is possible.

MIM maintains working relationships with a host of companies across various industries to give our students the work experience they need in a field of their choice.



Magdalena Eichhorn
Six-Month International Business Program
Germany

"Studying at MIM has definitely been one of the best experience of my life. It has given me the opportunity to learn international business practices, live in the most exciting city of America and meet people from all over the world. One thing I liked the most was the In Company Training program, which helped me gain practical training and hands-on, real world experience. MIM is located in the heart of the financial district and the teachers are demanding but experts in their fields."

A small sample of MIM's In Company Training Companies are listed below:

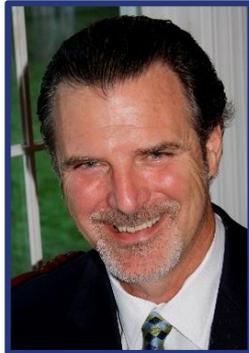


We feature a robust faculty filled with entrepreneurs, professionals, and academics who deliver the relevant knowledge that our students need to succeed in the modern business environment.

A sample of MIM's professors:



Mark Tuminello
Corporate Finance



Tom Coughlan
E-Business



Ammar Sankari
*Financial
Management*



Lisa Tolliver
*Cross-Cultural
Communication*

MIM Administration



Alex Stefan
Director



Marc Nelson
*Marketing
Director*



Mariya Proyoss
*Chief Compliance
Officer*



Ashima Nayar
*Admission
Coordinator*



Gaetano Castaldo
*Marketing
Associate*

To apply to MIM as a student, please submit the following application documents via e-mail or in person:

Requirements for International Students

- Proof of English such as TOEFL, TOEIC, or IELTS
- Financial statement from you or your sponsor
- Medical Insurance Coverage
- Passport Scanned Copy
- Resume in English
- Vaccinations for measles, mumps, and rubella
- MIM's preferred English requirements are 550 on TOEFL paper-based, a 79 on TOEFL IBT, a 6.0 on IELTS or a 605 on TOEIC.
- For the financial statement requirement, students must show a financial statement of \$15,000 for the Six-Month Program or \$43,000 for the Diploma in Business Administration. The financial statement can be from the student or their sponsor, or a signed stamped statement from the bank.

Once we receive these documents, we will provide you with an I-20 that you can take to the US embassy in your country to obtain the visa.

Requirements for Domestic Students

- State and/or Federal identification—for example, US Passport or Permanent Resident Card, Social Security Card, NYS Driver's License
- Medical Proof for Measles (2 doses), Mumps (1 dose), Rubella (1 dose)
- Resume
- 2 passport size photos or electronic version
- Proof of Current Residence (Driver License, Phone, Electricity... bill)

MIM Start Dates

MIM has 4 start dates per year, beginning during the following months:

- January
- April
- July
- September

MIM Provides 2 Visa Types:

M-1 Visa

M1 Vocational Student Visa

- For vocational school students
- 30 days after completing the program, students must return to their home country
- Unpaid In-Company Training

J-1 Visa



- Students can have a paid internship
- Students can stay in NYC for up to 2 years
- Program duration must be one year or longer
- Must have a sponsorship letter from a company, government, or university

Students applying for a J-1 visa must have a sponsorship letter from a company, government, or university.



International Partners



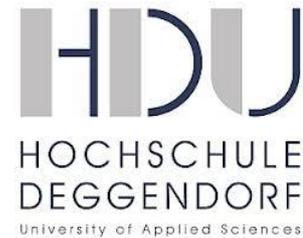
MIM now features the following international study-abroad and joint program partners that send students to MIM for business studies in the heart of Wall Street, the business capital of the world:



EAE Business School



Ecole Supérieure de Commerce
International School of Management



TEKO DESIGN + BUSINESS
VIA UNIVERSITY COLLEGE



Pôle **ESG**



UDEM



EDHEC
BUSINESS SCHOOL



New York City Housing



MIM assists its students with finding housing. Whether you prefer an apartment or dormitory, living with a roommate or alone, or living in Manhattan as opposed to another area of New York City, we have a vast array of options to choose from.

The housing brokers and agencies that MIM currently works with are listed below.

Dedicated Student Facilities



Sublets And Roommate Listings.



HOSTELS



HOMESTAY



SHORT LEASE RENTALS 1 WEEK TO 6 MONTHS



CLASSIFIED LISTINGS FROM
LANDLORDS AND AGENTS



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