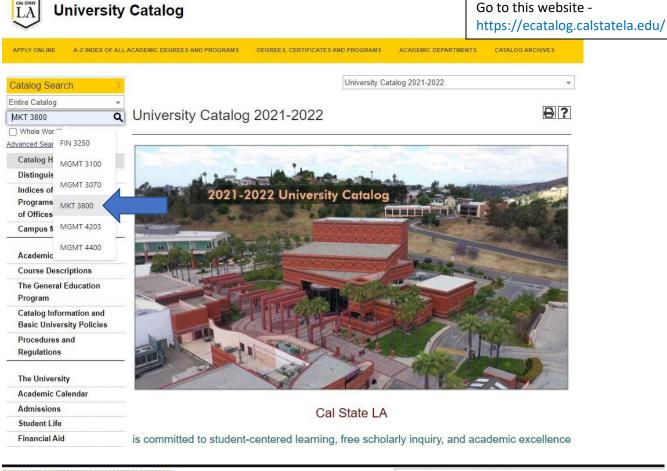
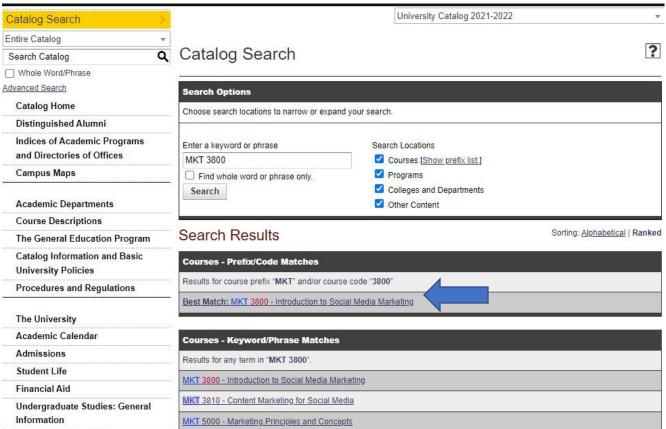
METHOD 1





Course Descriptions

The General Education Program

Catalog Information and Basic University Policies

Procedures and Regulations

The University

Academic Calendar

Admissions

Student Life

Financial Aid

Undergraduate Studies: General Information

Graduate and Post-Baccalaureate Studies: General Information

The California State University System

Emeriti Faculty

Full-Time Tenured and Tenure-Track Faculty

Online Catalog Tutorial

Appendices

Archived Catalogs

My Portfolio

Search Results

Sorting: Alphabetical | Ranked

Courses - Prefix/Code Matches

Results for course prefix "MKT" and/or course code "3800"

Best Match: MKT 3800 - Introduction to Social Media Marketing

MKT 3800 - Introduction to Social Media Marketing



(3)

This course is repeatable: No Max # of units may be repeated: 0 Total # of units allowed for credit: 3

Max times this course can be taken for credit: 1

Course Description; Surveys usage of social media tools and technology for marketing purposes. Studies the relevance and importance of these tools to new and emerging marketing processes. Some Sections may be Technologically Mediated.

Credit Hours: 3 lecture hour(s) per week

Grading: ABCDF

Mode of Delivery: Face to Face

Campus: Main Campus

Equivalent Course(s): None

Prerequisite(s): MKT 3100
Needs Permission to Enroll: No

Special Fee Applied: No

This is an example:

Assume that you want to take Marketing 3800, you need to complete Marketing 3100 first. For exchange student, you should check the course description of MKT 3100 and refer to the courses you took from your home school. If you took a similar course in your home school with MKT 3100 level, then you should able to register the class MKT 3800.

Courses - Keyword/Phrase Matches

Results for any term in "MKT 3800"

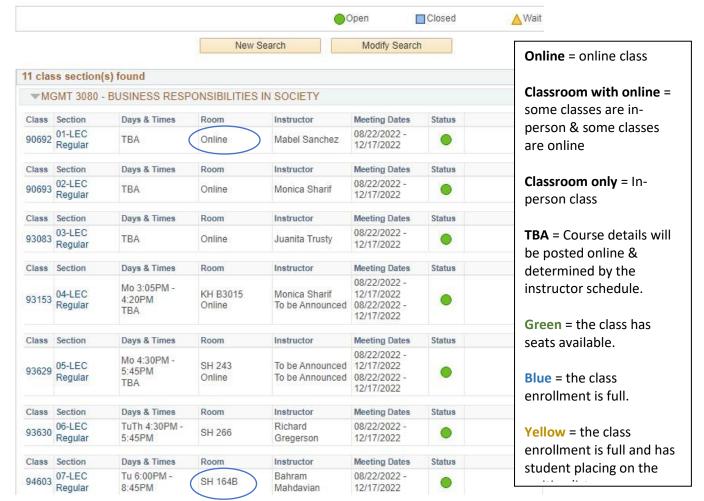
MKT 3800 - Introduction to Social Media Marketing

METHOD 2

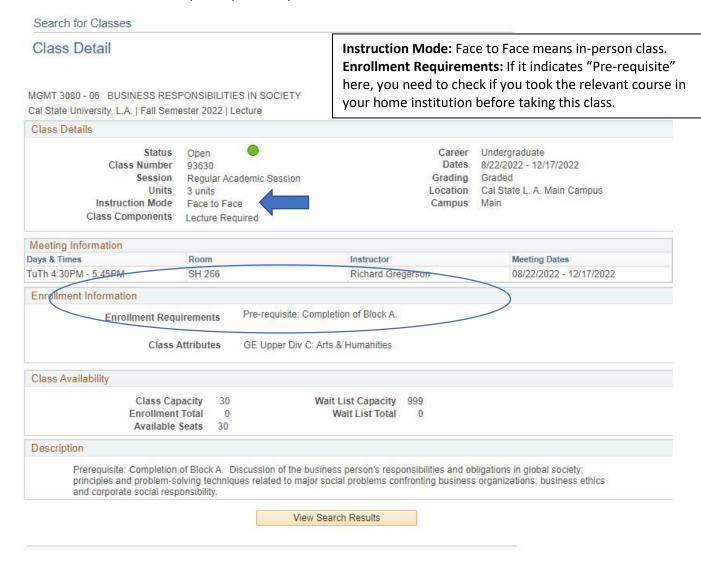
1. Go to "Search for Classes" (Hyperlink inserted)

Search for Classes		
Enter Search Criteria		Below is an example:
Search for Classes		Institution: Cal State University, LA
Institution	~	mistration. car state onlyersity, LA
Term	~	Term: Spring Semester 2023
Select at least 2 search criteria. Select Search to view your sea	arch results.	
		Subject: MGMT 3080
▽Class Search		
select subjec	t Subject	Show Open Classes Only: Unclick the box
Course Number is exactly	<u> </u>	Then, click "Search"
Course Career	~	Then, click Search
✓ Show Open Cla	sses Only	
Session	~	
Additional Search Criteria		
	Clear	Search
	Clear	Search

2. For this example, there are 11 sections offered for the MGMT 3080 class. It offers as an online or in-person class with different day and time.



3. If you click on the specific class number (e.g. Class 93630), it directs you to another expanded page with brief information about the class pre-requisite requirements and instruction mode.



The course day, time, location, and professor/instructor are subjected to change without notice. You need to check with the "Schedule of Classes" link to view the most up-to-date course information.