



STUDY ABROAD PROGRAM

Winter & Spring Catalogue 2024

BCIT offers both full-time programs in the daytime as well as Flexible Learning (part-time) courses for working professionals in the evening or on weekends. Being a free-mover, you can build a custom curriculum with up to 4 courses.

1 Canadian credit is equal to 2 ECTS in the European framework and one hour of lecture/lab weekly. Refer to [Course Outlines](#) from previous terms to understand the content, prerequisites, learning outcomes, etc. You may share these contents with your home university to ensure they meet the requirement for credit transfer.

Course Selection Guide

- **Code starts with 1 or 2** (e.g. OPMT 1170 and FMGT 2701) are introductory courses that require no knowledge in the subject area;
- **Code starts with 3 or 4** (e.g. BLAW 3100) are intermediate courses that require foundational knowledge in the subject area, typically for third semester or above students;
- **Code starts with 5+** (e.g. BUSA 7900) are advanced courses that require profound knowledge in the subject area, typically for students in final undergraduate semesters;
- **Code starts with 9** (e.g. GLBL 9030) are courses for students who already have a degree;
- **Flexible Learning courses** – take place primarily in the evening or on weekends as part-time studies, remote and/or hybrid delivery has become a trend for these courses;
- **Course title with *** – half-term course that takes place in Winter or Spring terms. Spring offerings are primarily half-term courses.

For the best learning experience, make sure you...

- **meet the prerequisites** – provide additional relevant proof (course outlines, certificate, work experience, etc.) if your transcript alone does not indicate you meet the prerequisite.
- **prioritize full-time courses**, they are scheduled in-person during daytime hours on weekdays;
- **choose wisely** according to your academic needs and level, pay attention to the number of credits each course bears if you intend to transfer credits back home;
- **focus on not more than 2 program areas** to minimize time conflicts, maximize chances of getting a seat, and give you more opportunities to interact with the same cohorts;
- **keep it less than 15 credits in total** per term to ensure a manageable workload.

Note: Some courses have limited seats, and that acceptance into the course is on a case-by-case basis so please always provide 8 preferred courses in the *Course Selection Form* to allow flexibility when we build your timetable. Contact studyhere@bcit.ca if you have questions.

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1. General introductory courses for all disciplines

Winter and/or Spring		
Code	Title	Credits
ORGB 1100	Organizational Behaviour*	3.0
OPMT 1100	Introduction to Operations Management*	3.0
OPMT 1120	Statistics for Business	4.5
OPMT 1130	Business Statistics	5.5
OPMT 1170	Project Management	3.0
GTTM 1353	International Business*	2.5
BSYS 2000	Applied Data Analytics in Excel	4.0
BSYS 2050	Business Data Analytics*	2.0
BSYS 2060	Business Data Management*	2.0
BUSA 2100	Principles of Management*	2.0
BUSA 2150	Introduction to Organizational Development	4.0
FMGT 2152	Accounting for Management	5.5
OPMT 2175	Process Improvement for Operations Management*	2.5
COMM 2200	Business Communication 2	4.0
ECON 2200	Macroeconomics	4.0
MKTG 2202	Introduction to Marketing Communications <i>(must be taken together with COMM 2200)</i>	4.0
OPMT 2340	Process Analysis and Design*	2.5
OPMT 2350	Supply Chain Management – Demand	5.5
FMGT 2701	Management Information Systems	3.0
BLAW 3100	Business Law	4.0

2. Accounting, Finance + Insurance

2.1. Accounting and Finance

Winter and/or Spring		
Code	Title	Credits
FMGT 2105	Accounting 2 for Financial Management	6.5
FMGT 2540	Introduction to Finance*	2.5
FMGT 4110	Financial Accounting 2	5.5
FMGT 4130	Financial Statement Analysis 2	4.0
FMGT 4210	Cost and Managerial Accounting 2	5.5
FMGT 4410	Taxation 2	5.5
FMGT 4510	Finance 2	5.5
FMGT 4520	Enterprise Finance	3.0
FMGT 4610	Security Analysis 2	2.5
FMGT 4710	Advanced Computer Applications 2	5.5
FMGT 4720	Advanced Computer Applications 2 for Finance	2.5

FMGT 4721	Financial Analytics in Excel	4.0
FMGT 4830	Comprehensive Financial Planning	5.5
FMGT 7121	Advanced Accounting	3.0
FMGT 7210	Advanced Management Accounting	3.0
FMGT 7310	Advanced Auditing	3.0
FMGT 7410	Taxation of Close Corporations	3.0
FMGT 7510	Advanced Finance	3.0
FMGT 7520	Business Valuation	3.0
FMGT 7710	Management Information Systems	3.0
FMGT 7910	The Business Environment	3.0
FMGT 8121	Contemporary Issues in Accounting	3.0
FMGT 8911	Strategic Performance Management	3.0

2.2. General Insurance and Risk Management

Winter and/or Spring		
Code	Title	Credits
RMGT 3110	Insurance Broker and Agent Roles	5.5
RMGT 3411	Liability Insurance	5.5
RMGT 4510	Loss Adjusting	5.5
RMGT 4535	Sales for Insurance Professionals	2.5
RMGT 4610	Principles of Underwriting	5.5
RMGT 4720	Risk Control*	4.0
RMGT 4730	Risk Financing*	4.0
RMGT 4910	Business Strategy	4.0

2.3. Flexible Learning courses

Code	Title	Credits
FMGT 2711	Computerized Accounting	3.0
FMGT 3310	Auditing 1	3.0
FMGT 4535	Financial Services	2.5
FMGT 4810	Personal Financial Planning 2	3.0
FMGT 4915	Payroll Essentials	2.5

3. Business Administration, Human Resources + Sustainability

3.1. Business Management

Winter and/or Spring		
Code	Title	Credits
BUSA 3515	Management Science	4.0
BUSA 4620	Internet Applications*	2.5
BUSA 4750	Business Metrics	2.5
BUSA 4800	Management Policy	4.0
FMGT 4561	Finance for Business Management	5.5
HRMG 3205	Labour Relations 1*	3.0
OPMT 2171	Project Management*	4.0
ORGB 4600	Organizational Change*	2.0

3.2. Business Administration

Winter		
Code	Title	Credits
BSUS 7100	Ecological Economics: Social and Environmental Policy	3.0
BSUS 7400	Life Cycle Assessment for Business	3.0
BUSA 7500	Applied Capital and Financial Markets	4.0
OPMT 7701	Calculus for Management	4.0
BABI 7800	Power BI and Data Analytics	3.0
BUSA 7900	Applied Strategic Management - Design, Risks and Ethics	4.0
MKTG 8100	Consumer Insights	3.0
ECON 8550	Managerial Economics	4.0
ORGB 8700	Implementing Organizational Change - Stakeholders, Timing and Evaluation	4.0
BABI 8800	Data and Decisions	4.0
Spring		
Code	Title	Credits
BSUS 7100	Ecological Economics: Social and Environmental Policy	3.0
BSUS 7200	Social Purpose Business: Uniting Strategy, Communications, and Impact	3.0
BABI 7800	Power BI and Data Analytics	3.0
MKTG 8100	Consumer Insights	3.0
BABI 8900	Performance Metrics and Value Management	3.0

3.3. Human Resource Management

Winter and/or Spring		
Code	Title	Credits
OCHS 1433	Introduction to Safety for Human Resources*	2.5
HRMG 2150	Introduction to Human Resource Management*	2.5
HRMG 3170	Human Resource Dynamics Workshop*	2.5
HRMG 3300	Recruitment and Selection*	2.5
HRMG 3400	Benefits Administration*	2.5
BUSA 3515	Management Science	4.0
HRMG 4020	People Analytics	2.5
HRMG 4150	Performance Management Systems*	2.5
HRMG 4400	Compensation Management	2.5
FMGT 4565	Finance 2 Administration	2.5
BUSA 4800	Management Policy	4.0

3.4. Sustainable Business Leadership (evening only)

Winter		
Code	Title	Credits
BSUS 5110	Sustainable Business Strategy	3.0
BSUS 5220	Circular Economy	3.0
OPMT 5320	Sustainable Process Improvement and Design	3.0

Spring		
Code	Title	Credits
FMGT 5330	Impact Measurement & Reporting	3.0
OPMT 5310	Sustainability Management Systems for Business Leaders	3.0
ORGB 5230	Sustainable Change Management and Leadership	3.0

3.5. Business Administration (evening only)

4. Winter and/or Spring		
Code	Title	Credits
FMGT 9260	Business Finance	3.0
OPMT 9170	Systems and Operations Management	3.0

4.1. Global Leadership (evening only)

Winter		
Code	Title	Credits
GLBL 9030	Leading Innovation	3.0
GLBL 9040	Conflict Management and Negotiations	3.0

4.2. Flexible Learning courses

Code	Title	Credits
BUSA 2005	Principles of Management	4.0
BUSA 2205	Entrepreneurial Management	3.0
BUSA 2705	Teamwork Skills	3.0
BUSA 2905	Managing Conflict in the Workplace	3.0
BUSA 3015	Negotiation Skills	3.0
BUSA 3105	Leadership 1	3.0
BUSA 3155	Leadership 2	3.0
BUSA 3165	Leadership 3	3.0
BUSA 4705	Leading People and Teams Across Cultures	4.0
HRMG 2805	Workplace Health and Safety	3.0
HRMG 3105	Human Resource Management Fundamentals	4.0
HRMG 3205	Labour Relations 1	3.0
HRMG 3255	Labour Relations 2	3.0
HRMG 3305	Recruitment and Selection	3.0
HRMG 3505	Training and Development	3.0
HRMG 4155	Performance Management	3.0
HRMG 4405	Total Compensation Strategy	3.0

4. Marketing Management

4.1. Entrepreneurship

Winter and/or Spring		
Code	Title	Credits
MKTG 3304	International Marketing	2.5
MKTG 3338	New Product and Service Development	2.5
MKTG 4407	Venture Development and Growth	2.5
MKTG 4431	Digital Marketing	4.0
MKTG 4437	Current Issues in Entrepreneurship	2.0
MKTG 4440	Business Simulation 1	2.0
MKTG 4441	Business Strategy	2.0
MKTG 4575	Managing Marketing Projects	2.5

4.2. Professional Real Estate

Winter and/or Spring		
Code	Title	Credits
MKTG 4100	Real Estate Practice and Contracts	6.0
MKTG 4200	Real Property Valuation – Residential and Commercial	4.0
MKTG 4380	Marketing Analytics for Strategic Decisions	4.0
MKTG 4500	Real Estate Development Foundation*	2.5
MKTG 4437	Analysis of Development Potential*	2.5
MKTG 4440	Current Issues in Real Estate*	2.5
MKTG 4800	Building and Delivering Winning Real Estate Proposals*	2.5

4.3. Professional Sales + Tourism Marketing and Sales

Winter and/or Spring		
Code	Title	Credits
MKTG 3304	Leisure Travel Marketing and Sales*	2.5
MKTG 3326	Experiential Marketing Project*	2.0
MKTG 3409	Applied Marketing Intelligence*	2.0
MKTG 3416	Hotel Sales and Revenue Growth Strategies*	2.5
MKTG 4410	Regenerative and Sustainable Tourism*	2.5
MKTG 4431	Digital Marketing	4.0
MKTG 4575	Managing Marketing Projects*	2.5

4.4. Flexible Learning Courses

Code	Title	Credits
MKTG 1119	Sports Marketing	3.0
MKTG 1120	Event Planning	3.0
MKTG 1122	Wedding Planning	3.0
MKTG 1123	Sustainable Event Management	3.0
MKTG 1126	Live Entertainment Events and Festivals	3.0
MKTG 1140	Retail Strategy	3.0
MKTG 1218	Inside Sales	3.0
MKTG 1219	Professional Sales Skills	3.0
MKTG 1323	Effective Public Speaking	3.0
MKTG 1324	Small Business Development	3.0
MKTG 1352	Digital Marketing	3.0
MKTG 1550	Social Media Essentials	3.0
MKTG 1552	Social Media Strategies	3.0
MKTG 1554	Fundamentals of Branding	3.0
MKTG 2205	Marketing of Services	3.0
MKTG 2220	Managing the Sales Force	3.0

MKTG 2226	Production Management for Events & Special Projects	3.5
MKTG 2324	Small Business Management	3.0
MKTG 2438	Digital and Direct Marketing	3.0
MKTG 3113	Customer Relationship Management	3.0
MKTG 3218	Media Planning and Buying	3.0
MKTG 3321	Public Relations	3.0
MKTG 3325	Consumer Behaviour	3.0
MKTG 3332	Selling to Key Accounts	3.0
MKTG 3342	Negotiating Skills	3.0
MKTG 3418	Advertising Design Production	3.0
MKTG 3554	Brand Strategy	3.0
MKTG 4010	Marketing Management Strategic Planning	3.0

5. Operations, Technology + Trade

5.1. Business Operations Management

Winter and/or Spring		
Code	Title	Credits
OCHS 1441	Introduction to Safety for Operations Management	2.0
BLAW 3440	Introduction to Law for Operations Management*	2.0
HRMG 3205	Labour Relations 1*	3.0
OPMT 4340	Lean Systems*	2.0
OPMT 4341	Theory of Constraints*	2.0
OPMT 4342	Six Sigma*	2.0
OPMT 4350	Supply Chain Management - Technology & Strategy*	2.0
OPMT 4408	Math Models for Decision Making*	2.5
OPMT 4438	Entrepreneurial Business Plan Development*	2.0
OPMT 4441	Change Strategies*	2.0
OPMT 4442	Sustainability in Operations*	2.0
OPMT 4460	Supply Chain Management - Supply*	2.0
OPMT 4651	Supply Chain Management - ERP Systems*	2.0

5.2. Global Trade and Transportation Management

Winter and/or Spring		
Code	Title	Credits
GTTM 1150	Transportation Systems (CITT)	2.5
OPMT 2204	Business Process Improvement*	2.5
BLAW 3311	Canadian Business Law	2.5
BLAW 3411	International Business Law	2.5
FMGT 4336	International Trade Finance	1.5
GTTM 1410	Canada Customs and Free Trade Agreement*	2.0
GTTM 1411	Compliance and Sustainability*	2.0
GTTM 4301	Logistics 2	2.5
GTTM 4320	Global Supply Chain Management & Best Practices*	2.5
GTTM 4330	Planning Products and Services for Global Markets	2.0
GTTM 4335	Import and Export Procedures and Risk Management	1.5
GTTM 4407	Applied International Business Management	2.0
GTTM 4415	Cross-Cultural Negotiation*	2.0
OPMT 4460	Supply Chain Management - Supply*	2.0

5.3. Artificial Intelligence Management + Enterprise Systems Management

Winter and/or Spring		
Code	Title	Credits
BSYS 2065	Business Systems Programming*	2.0
BLAW 3600	Computers and the Law	4.0
BSYS 4000	Cloud Business Development 2	4.0
BSYS 4001	Artificial Intelligence Management 2	5.5
BSYS 4005	Applied AI Management Topics*	2.5
BSYS 4075	Integrated Business Processes	4.0
OPMT 4170	Applied Project Management*	2.5
BSYS 4205	Business Intelligence 2	2.5
FMGT 4530	Enterprise Finance	5.5
BUSA 4800	Management Policy	4.0

5.4. Flexible Learning Courses

Code	Title	Credits
OPMT 1106	Quality Assurance Fundamentals	3.0
OPMT 1142	Introduction to Quality Control Methods	3.0
OPMT 1175	Warehouse Management 1	3.0
OPMT 1192	Inventory Control and Planning	3.0
OPMT 1193	Facility Planning and Design	3.0
OPMT 1198	Operations Management Fundamentals	3.0
OPMT 1710	Introduction to Lean Concepts	3.0
OPMT 1720	Lean Six Sigma Tools for Process Improvement	3.0
OPMT 2206	Quality Assurance 2 (Manufacturing)	3.0
OPMT 2242	Intermediate Quality Control Methods	3.0
OPMT 2275	Warehouse Management 2	3.0
OPMT 2298	Business Process Improvement	3.0
OPMT 2715	Lean Leadership & Advanced Applications	3.0
OPMT 2730	Six Sigma for Quality Management	3.0
OPMT 3197	Management Science	3.0
OPMT 3306	Quality Management Systems	3.0
OPMT 3345	Quality Auditing	3.0
OPMT 3510	Business Math for Managers	3.0
OPMT 4699	Enterprise Performance Management	3.0

6. Broadcast and Media Communications

6.1. Broadcast and Online Journalism

Winter and/or Spring		
Code	Title	Credits
BCST 1331	Media Law	2.0
BCST 2230	News Reporting	2.0
BCST 2232	Radio and Online News 1	6.0
BCST 2233	Television News 1	2.0
BCST 2234	Documentary Production 1	2.0
BCST 2238	News Writing 2	2.0
BCST 2240	Digital Journalism	2.0
COMM 1112	Media Relations Skills for Journalists	3.0
BCST 4430	Documentary Production 2	2.0
BCST 4432	Radio and Online News 3	8.0
BCST 4433	Television News 3	8.0
BCST 4434	Digital News 2	8.0

6.2. Radio Arts and Entertainment

Winter and/or Spring		
Code	Title	Credits
BCST 1180	Introduction to Video Editing	3.0
BCST 1380	Script Performance	2.0
BCST 2211	Media Performance 2	4.0
BCST 2213	Journalism 2	3.0
BCST 3315	Documentary Production	3.0
COMM 2213	Business Communication 2	4.0
ORGB 2325	Organizational Behaviour	2.0
BCST 2214	Music & Media Business	2.0
BCST 2335	Marketing: Sales and Public Relations	3.0
BCST 3316	Career Development	2.0
BUSA 1200	Business Concepts	3.0
MKTG 4345	Social Media Research for Radio Arts & Entertainment	2.0

6.3. Television and Video Production

Winter and/or Spring		
Code	Title	Credits
BCST 1109	Introduction to the Media Industry	2.0
BCST 2120	Television and Video Production 2	8.0
BCST 2123	Production Management	3.0
BCST 2222	Media Technology Fundamentals 2	3.0
BCST 2224	Writing for Television	3.0
BCST 3318	Non-Linear Video Editing	2.5
COMM 2212	Production Development and Proposals	3.0
MDIA 2218	Introduction to Motion Graphics and Visual Effects	3.0
BLAW 3300	Broadcast Law	3.0
BUSA 1201	Television and Video Production Management	3.0
COMM 4412	Communications for Employability	3.0

6.4. Flexible Learning Courses

Code	Title	Credits
BCST 1150	Radio Broadcasting Introduction	3.0
BCST 1151	Radio and TV Announcing	3.0
BCST 1160	Television Broadcasting and Video Introduction	3.0
BCST 1170	Introduction to Journalism	3.0
BCST 1260	Professional Video Camera Operations	3.0
BCST 1281	Freelance Producing for Social Media and Broadcast	3.0
BCST 2282	Advanced Video Editing	3.0
BCST 2290	Assistant Editing Professional	3.0
BCST 3251	Performance Development	3.0

7. Digital Arts, Media + Design

7.1. Digital Design and Development

Winter		
Code	Title	Credits
COMM 2218	Communication for Digital Design and Development 2	4.0
COMP 2170	Frontend Web Development 1	4.0
MDIA 2055	Vector Graphics 2	4.0
MDIA 2106	Design 2	4.0
MDIA 2109	Dynamic Content Design	4.0
MDIA 2295	Motion Graphics	4.0
MKTG 2020	Digital Brands and Consumers	4.0
BLAW 3205	Internet and IT Law	3.0
COMP 4170	Full Stack Web Development	3.0
MDIA 3109	Advanced Dynamic Content Design	3.0
MDIA 4040	Leadership and Ethics	3.0
VENT 4000	Entrepreneurship	3.0

7.2. 3D Modeling, Art and Animation

Code	Title	Credits
MDAA 2183	Texturing 2	3.0
MDAA 2195	Digital Sculpting	3.0
MDAA 2335	Rigging 2	3.0
MDAA 2542	Lighting and Rendering 2	3.0
MDAA 2642	3D Animation 2	3.0
MDAA 2742	3D Modeling 2	3.0
MDAA 3040	Game Design Pipeline 1	3.0
MDAA 3183	Texturing 3	3.0
MDAA 3335	Rigging 3	3.0
MDAA 3542	Lighting and Rendering 3	3.0
MDAA 3642	3D Animation 3	3.0
MDAA 3742	3D Modeling 3	3.0
MDAA 4040	Game Design Pipeline 2	3.0
MDAA 4060	Emerging Trends in 3D Arts	3.0
MDAA 4642	3D Animation 4	6.0
MDAA 4742	3D Modeling 4	6.0

7.3. New Media Design and Web Development

Code	Title	Credits
MDIA 1472	Mobile Web	3.0
MDIA 2045	Social Media Networking	3.0
MDIA 2092	Project Management for New Media	3.0
MDIA 2166	Illustration for New Media	3.0
MDIA 2292	Animation for New Media	3.0
MDIA 2294	Web Scripting 1	3.0
MDIA 2540	UI / UX Strategy 1	3.0
MDIA 2565	Video Storytelling	3.0
MDIA 3090	Motion Graphics for New Media	3.0
MDIA 3140	New Technologies	3.0
MDIA 3292	Web Design & Interaction	3.0
MDIA 3294	Web Scripting 2	3.0
MDIA 3295	App Development Strategy 1	3.0
MDIA 3305	Digital Layouts and Interactive Media	3.0
MDIA 3540	UI/UX Strategy 2	3.0
MDIA 4016	New Media Marketing	3.0
MDIA 4020	Enterprise for New Media	3.0
MDIA 4021	New Media Operations	3.0
MDIA 4150	Online Store	3.0

MDIA 4294	Web Scripting 3	3.0
MDIA 4295	App Development Strategy 2	3.0
MDIA 4590	Quality Assurance for Interactive Media	3.0

7.4. Technical Arts

Winter		
Code	Title	Credits
TECA 5300	Game Art Assets	3.0
TECA 5400	Effects and Dynamics	3.0
TECA 5500	Scripting in 3D Applications	3.0
TECA 6100	Technical Arts 2	3.0

Spring		
Code	Title	Credits
TECA 6200	Technical Arts 3	3.0
TECA 6400	Data Structures for Technical Arts	3.0
TECA 6500	Advanced Scripting	3.0
TECA 6600	Team Skills for Technical Arts	3.0

7.5. Flexible Learning Courses

Code	Title	Credits
GDES 1069	Layout: Adobe InDesign	3.0
GDES 1105	Visual Composition + Layout	3.0
GDES 1140	Colour Theory	3.0
GDES 1190	Web Design	3.0
GDES 1235	Graphic Design Process	3.0
GDES 1255	Visual Language	3.0
GDES 1270	Vector Graphics: Adobe Illustrator	3.0
GDES 1275	Raster Graphics: Adobe Photoshop	3.0
GDES 2087	Prepress	3.0
GDES 2125	Brand Identity	3.0
GDES 2135	Corporate Communications	3.0
GDES 2145	Typography	3.0
GDES 2150	Introductory UI/UX	3.0
MDIA 1280	Adobe After Effects	3.0