STUDY ABROAD BY DESIGN – FALL 2021

Build a custom program by selecting up to four courses from one or more program areas. BCIT offers daytime classes ('Full-time Studies') and open enrollment classes in the evening and on weekends ('Part-Time Studies') in the Fall term. Study Abroad students are full-time students who can take courses from both our full-time and part-time studies catalogue. Please note that the course offering is subject to change.

HOW TO CHOOSE YOUR COURSES

Are you a Bachelor student when attending BCIT?

> You can choose courses from Level 1 (BCIT first year classes), Level 3 (BCIT second year classes) and part-time studies. If you are in your final bachelor year, you can also choose courses from the Sustainable Business Leadership program and from the final year of the Bachelor of Business Administration and – approval for all of these courses will be on a case-by-case basis.

Are you a Master student when attending BCIT?

> You can choose courses from all levels and all programs: all part-time studies courses, level 1 (BCIT first year classes), level 3 (BCIT second year classes), the bachelor degrees (level 7000+), and the Sustainable Business Leadership program. Approval in higher level courses will be on a case-by-case basis.

Keep in mind that BCIT is different from a typical university. In our regular two-year diploma programs, our students take a lot of credits – often the same amount as students in Europe take in three years at a traditional university! In the second year, programs focus in-depth on a specialization area. This means that even as a Master student, level 3 courses can be a very good fit for you.

For the best student experience, we recommend you to first look at one full-time program that best suits your academic needs and record the courses you might be interested in. Look again at all the other level 1, 3, Bachelor, and part-time studies courses to supplement your course selection.

COURSE CATALOGUE

General Level 1 Business Courses p. 3

Business Administration and Human Resources p. 4
- Business Management p. 4
- Bachelor of Business Administration (level 7000+) p. 4
- Sustainable Business Leadership p. 4
- Human Resource Management p. 4
- Part-time Studies Catalogue p. 5

Marketing, Sales and Tourism p. 6
- Marketing Communications p. 6
- Professional Sales p. 6
- Entrepreneurship p. 6
- Tourism Management p. 6
- Part-Time Studies Catalogue p. 7

Operations, Technology, Trade, and Project Management p. 8
- Business Operations Management p. 8
- Artificial Intelligence and Enterprise Systems Management p. 8
- International Business Management p. 8
- Part-Time Studies Catalogue p. 9

Accounting, Finance, and Insurance p. 10
- Accounting, Finance and Financial Planning p. 10
- Bachelor of Accounting (level 7000+) p. 10
- General Insurance and Risk Management p. 10
- Part-Time Studies Catalogue p. 11

Broadcast and Media Communications p. 12
- Broadcast and Online Journalism p. 12
- Radio Arts and Entertainment p. 12
- Television and Video Production p. 13
- Part-Time Studies Catalogue p. 13

Digital Arts, Media and Design p. 14
- Digital Design and Development p. 14
- Technical Arts p. 14
- Part-Time Studies Catalogue p. 14

GENERAL LEVEL 1 BUSINESS COURSES

All of our full-time business programs have the same courses in the first year:

BSYS 1000	Business Information Systems	3.0
COMM 1100	Business Communication 1	3.0
ECON 2100	Microeconomics	3.0
FMGT 1100	Accounting 1	4.0
FMGT 1105	Accounting 1 for Financial Management	5.0
MKTG 1102	Essentials of Marketing	3.0
OPMT 1100	Introduction to Operations Management	3.0
OPMT 1110	Business Mathematics	4.0
ORGB 1100	Organizational Behaviour	3.0
RMGT 2110	Principles and Practice of Insurance	5.0

BUSINESS ADMINISTRATION AND HUMAN RESOURCES

Business Management Level 3

BLAW 3100	Business Law	4.0
BSYS 3100	Database Applications	3.0
BUSA 3800	Entrepreneurship*	4.0
BUSA 3850	Management and Industry*	4.0
FMGT 3221	Management Accounting Administration	4.0
MKTG 2341	Introduction to Marketing Research*	3.0
ORGB 3600	Leadership*	3.0

**These four courses must be taken together as a set*

Bachelor of Business Administration (level 7000+)

BUSA 7200	Business, Society and Ethics	4.0
ECON 7570	Financial Markets, Banking and the Macro-Economy	4.0
ECON 8500	Managerial Economics	5.0
OPMT 7701	Calculus for Management	4.0
OPMT 8751	Decision Analysis	4.0

Sustainable Business Leadership

BSUS 5110	Sustainable Business Strategy	4.0
BSUS 5130	Sustainable Business Leadership: Skills and Values	4.0
BSUS 5140	Earth Systems and Environmental Policy	4.0
OPMT 5120	Sustainable Business Operations	4.0

Human Resource Management Level 3

BLAW 3800	Human Resource Management Law	3.0
FMGT 3560	Finance 1 – Administration	4.0
HRMG 3130	Competency Design and Analysis	3.0
HRMG 3150	Human Resource Management Systems	3.0
HRMG 3200	Introduction to Labour Relations	3.0
HRMG 3500	Training and Development	3.0
HRMG 4200	Employment Relationships and Conflict Management	3.0
HRMG 4600	Human Resource Planning	3.0

BLAW 3905	Employment Law	4.0
BUSA 1305	Supervisory Skills	3.0
BUSA 2005	Principles of Management	4.0
BUSA 2205	Entrepreneurial Management	3.0
BUSA 2705	Teamwork Skills	3.0
BUSA 4705	Leading People and Teams Across Cultures	4.0
BUSA 4800	Management Policy	4.0
BUSA 5028	Social Return on Investment	3.0
BUSA 7250	Management Skills and Applications	3.0
BUSA 7810	Introduction to Business Management Strategies in Energy	3.0
ECON 1150	Economic Issues	3.0
ECON 2200	Macroeconomics	4.0
GLBL 5010	Spanish Business Language and Culture	3.0
HRMG 2805	Workplace Health and Safety	3.0
HRMG 3105	Human Resource Management Fundamentals	4.0
HRMG 3305	Recruitment & Selection	3.0
HRMG 4155	Performance Management	3.0
HRMG 4405	Total Compensation Strategy	3.0
HRMG 6010	Strategic HR/LR Management	3.0
ORGB 2505	Interpersonal Skills	3.0
ORGB 2605	Managing Organizational Change	3.0

MARKETING, SALES AND TOURISM

General Level 3 Courses

FMGT 3222	Managerial Finance	4.0
MKTG 3301	Computer Applications in Marketing	3.0
MKTG 3309	Marketing Research	4.0

Marketing Communications*

MKTG 3317	Experiential Marketing	4.0
MKTG 3320	Digital and Direct Marketing	3.0
MKTG 3339	Public Relations Management	4.0
MKTG 3417	Advertising Design and Production	4.0

*These four courses must be taken together as a set

Professional Sales

MKTG 3306	Business Planning Principles	4.0
MKTG 3334	Advanced Sales and Negotiation	4.0
MKTG 3343	Sales Management	4.0

Entrepreneurship

MKTG 3306	Business Planning Principles	4.0
MKTG 3334	Advanced Sales and Negotiation	4.0
MKTG 3345	New Venture Creation	4.0

Tourism Management

TOUR 2900	Regional Tourism Field Study	2.0
TOUR 3324	Strategic Planning in Tourism	4.0
TOUR 3340	Tourism Venture Creation	2.0
TOUR 3410	Event Management	3.0
TOUR 3452	International Tourism Marketing and Sales	3.0

MKTG 1019	Media Relations	3.0
MKTG 1112	Customer Relations	3.0
MKTG 1119	Sports Marketing	3.0
MKTG 1120	Event Planning	3.0
MKTG 1122	Wedding Planning	3.0
MKTG 1123	Sustainable Event Management Operations	3.0
MKTG 1126	Live Entertainment Events and Festivals	3.0
MKTG 1218	Inside Sales	3.0
MKTG 1219	Professional Sales Skills	3.0
MKTG 1323	Effective Public Speaking	3.0
MKTG 1324	Small Business Development	3.0
MKTG 1342	Trade/Consumer Show Marketing	3.0
MKTG 1352	Digital Marketing	3.0
MKTG 1550	Social Media for Business	3.0
MKTG 1552	Social Media Marketing	3.0
MKTG 1554	Fundamentals of Branding	3.0
MKTG 2203	Marketing Communications Essentials	3.0
MKTG 2205	Marketing of Services	3.0
MKTG 2220	Managing the Sales Force	3.0
MKTG 2225	Project Management in Marketing	4.0
MKTG 2226	Production Management for Events and Special Projects	3.5
MKTG 2324	Small Business Management	3.0
MKTG 2352	Content Planning	4.0
MKTG 2438	Digital and Direct Marketing	3.0
MKTG 2525	Global Marketing	3.0
MKTG 3113	Customer Relationship Management	3.0
MKTG 3218	Media Planning and Buying	3.0
MKTG 3319	Advanced Sales and Business Development	3.0
MKTG 3321	Public Relations	3.0
MKTG 3324	Business Plan Development	3.0
MKTG 3342	Negotiating Skills	3.0
MKTG 3406	Brand Innovation and Development	3.0
MKTG 3418	Advertising Design Production	3.0
MKTG 3554	Digital Branding	3.0
MKTG 4010	Marketing Management Strategic Planning	3.0
TOUR 1012	Sustainable Event Design	3.0
TOUR 2029	Event Technical Production	3.0

OPERATIONS, TECHNOLOGY, TRADE, AND PROJECT MANAGEMENT

Business Operations Management

FMGT 3224	Managerial Accounting (OPMT)	4.0
OPMT 1170	Project Management	2.5
OPMT 3240	Quality Management	3.0
OPMT 3301	Quantitative Methods for Business	4.0
OPMT 3350	Supply Chain Management – Production	4.0
OPMT 3361	Business Database Applications	4.0

Artificial Intelligence and Enterprise Systems Management

BSYS 3000	Cloud Business Development 1	3.0
BSYS 3001	Artificial Intelligence Management 1	5.0
BSYS 3105	Information Technology 1	3.0
BSYS 3205	Business Intelligence 1	4.0
BSYS 3355	Management Information Systems	3.0
BUSA 4850	Consulting Skills and Problem Solving	3.0
FMGT 3221	Management Accounting Administration	4.0
OPMT 2172	Applied Management Engineering	3.0
OPMT 3302	Quantitative Business Analysis	4.0

International Business Management

FMGT 3550	Business Finance 1	3.0
OPMT 1170	Project Management	2.5
OPMT 3301	Quantitative Methods for Business	4.0
TDMT 2203	Transportation Economics	4.0
TDMT 2250	Logistics Processes (CITT)	4.0
TDMT 3301	Logistics 1	4.0
TDMT 3305	International Business Strategies	3.0

BSYS 2051	Introduction to Business Data Analytics with MS Excel 2016 for Windows	3.0
BSYS 2061	Business Data Management with MS Access 2016	3.0
OPMT 1106	Quality Management Fundamentals	3.0
OPMT 1142	Introduction to Quality Control Methods	3.0
OPMT 1175	Warehouse Management 1	3.0
OPMT 1187	Project Management Essentials	3.0
OPMT 1191	Purchasing	3.0
OPMT 1192	Inventory Planning and Control	3.0
OPMT 1193	Facility Planning and Design	3.0
OPMT 1197	Statistics for Business and Industry	4.5
OPMT 1710	Introduction to Lean Concepts	3.0
OPMT 1720	Lean Six Sigma Tools for Process Improvement	3.0
OPMT 2206	Quality Assurance 2 (Manufacturing)	3.0
OPMT 2242	Intermediate Quality Control Methods	3.0
OPMT 2275	Warehouse Management 2	3.0
OPMT 2298	Business Process Improvement	3.0
OPMT 2500	Project Scope and Schedule Management	3.0
OPMT 2505	Project Resourcing and Cost Management	3.0
OPMT 2510	Project Quality and Risk Management	3.0
OPMT 2515	Project Communication and Team Management	3.0
OPMT 2730	Six Sigma for Quality Management	3.0
OPMT 3197	Management Science	4.0
OPMT 3306	Quality Management Systems	3.0
OPMT 3345	Quality Auditing	3.0
OPMT 4699	Enterprise Performance Management	3.0
TDMT 1104	International Trade 1	3.0
TDMT 1150	Transportation Systems (CITT)	3.0
TDMT 2204	International Trade 2	3.0
TDMT 4410	Logistics Management	4.5

ACCOUNTING, FINANCE AND INSURANCE

Accounting, Finance, and Financial Planning

FMGT 3110	Financial Accounting 1	4.0
FMGT 3130	Financial Statement Analysis 1	4.0
FMGT 3210	Cost/Managerial Accounting 1	4.0
FMGT 3310	Auditing 1	3.0
FMGT 3410	Taxation 1	4.0
FMGT 3510	Finance 1	4.0
FMGT 3610	Security Analysis 1	4.0
FMGT 3720	Advanced Computer Applications 1	4.0
FMGT 3830	Fundamentals of Financial Planning	4.0
FMGT 4620	Security Fundamentals	3.0

Bachelor of Accounting (Level 7000+)

FMGT 7121	Advanced Accounting	3.0
FMGT 7210	Advanced Management Accounting.	3.0
FMGT 7310	Advanced Auditing	3.0
FMGT 7410	Taxation of Close Corporations	3.0
FMGT 7510	Advanced Finance	3.0
FMGT 7520	Business Valuation	3.0
FMGT 7710	Management Information Systems	3.0
FMGT 7910	The Business Environment	3.0
FMGT 8121	Contemporary Issues in Accounting	3.0
FMGT 8911	Strategic Performance Management	3.0

General Insurance and Risk Management

RMGT 3210	Property Insurance	4.0
RMGT 3310	Automobile Insurance	4.0
RMGT 3535	Marketing for Insurance and Risk Management	4.0
RMGT 3710	Risk Assessment	4.0
RMGT 4110	Advanced Broker and Agent Skills	4.0

FMGT 1152	Accounting for the Manager	3.0
FMGT 1540	Credit and Collections	3.0
FMGT 1810	Personal Financial Planning 1	3.0
FMGT 2100	Accounting 2	5.5
FMGT 2152	Accounting for Management	5.5
FMGT 2701	Management Information Systems	3.0
FMGT 2711	Computerized Accounting	3.0
FMGT 3430	Taxation and Financial Planning	4.0
FMGT 4110	Financial Accounting 2	5.5
FMGT 4210	Cost and Managerial Accounting 2	5.5
FMGT 4310	Auditing 2	5.5
FMGT 4410	Taxation 2	5.5
FMGT 4510	Finance 2	5.5
FMGT 4570	Money and Banking	5.5
FMGT 4710	Advanced Computer Applications 2	5.5
FMGT 4915	Payroll Essentials	2.5

BROADCAST & MEDIA COMMUNICATIONS

Broadcast and Online Journalism

Level 1 courses

BCST 1108	Video Journalism	3.0
BCST 1130	Introduction to News Reporting	2.0
BCST 1131	Introduction to Announcing	3.0
BCST 1132	Introduction to Radio	2.0
BCST 1134	News Writing 1	3.0
BCST 1139	Visual Fundamentals for Journalists	2.0
BCST 2215	Online and Social Media	3.0
COMM 1112	Media Relations Skills for Journalists	3.0

Level 3 courses

BCST 3332	Radio and Online News 2	10.0
BCST 3333	Television News 2	8.0
BCST 3340	Advanced Journalism	2.0
BCST 3700	Digital News 1	8.0
BCST 3800	Media Entrepreneur or Manager Fundamentals	3.0

Radio Arts and Entertainment

Level 1 courses

BCST 1111	Media Performance 1	6.0
BCST 1113	Journalism 1	3.0
BCST 1320	Sound Design 1	2.0
BCST 1350	Policy, Regulation and Ethics in Society 1	3.0
BCST 2305	Online Design	4.0
BCST 3315	Documentary Production	2.0

Level 3 courses

BCST 1300	Advertising: Theory and Techniques	3.0
BCST 1310	Marketing Foundations	2.0
BCST 1380	Script Performance	2.0
BCST 2214	Music & Media Business	2.0
BCST 2335	Marketing: Sales and Public Relations	3.0
BLAW 3300	Broadcast Law	3.0

Television and Video Production

Level 1 courses

BCST 1101	Media Technology Fundamentals 1	3.0
BCST 1120	Television and Video Production 1	6.5
BCST 1124	Writing for Video Production	3.0
BCST 1125	Introduction to Visual Media	2.0
BCST 1223	Production Planning	3.0
BCST 2207	Introduction to Non-Linear Editing	3.0
BSYS 1620	Computer Applications for Broadcasting	3.0

Level 3 courses

BCST 3120	Television and Video Production 3	12.5
BCST 3218	Advanced Motion Graphics and Visual Effects	3.0
BCST 3317	Non-Linear Audio Editing	3.0
BCST 3324	Advanced Writing for Television	3.0
BCST 4318	Post-Production	3.0

Part-Time Studies Catalogue

BCST 1170	Introduction to Journalism	3.0
BCST 1173	Sports Broadcasting	3.0
BCST 1180	Introduction to Video Editing	3.0
BCST 1198	Photography & Lightroom: Building Your Photographic Vision	3.0
BCST 1225	Video Project Planning	3.0
BCST 1256	Sound Design	3.0
BCST 1259	Podcasting	3.0
BCST 1260	Professional Video Camera Operations	3.0
BCST 2251	Performance Development	3.0
BCST 2282	Advanced Video Editing	3.0
BCST 2290	Assistant Editing Professional	3.0
BCST 5010	Visual Communication and Culture	3.0

DIGITAL ARTS, MEDIA AND DESIGN

Digital Design and Development

Level 1 courses

BUSA 4700	Critical Thinking and Ethics	3.0
COMP 1170	Web Development 1	3.0
MDIA 1103	Storytelling	1.5
MDIA 1106	Design Fundamentals	3.0
MDIA 2190	Photoshop	3.0
MDIA 2526	System Administration for a Mac	1.5
MDIA 2536	Interface Design Usability	3.0
OPMT 1172	Project Management for D3	3.0

Level 3 courses

COMM 2200	Business Communication 2	4.0
COMP 3130	Web Development 3	3.0
MDIA 3003	Project 2	3.0
MDIA 3106	Design 2	3.0
MDIA 3126	Digital Asset Design & Integration	3.0
MDIA 3190	Advanced Photoshop	3.0

Technical Arts

TECA 5000	Technical Art Foundations: Scripting	3.0
TECA 5100	Technical Art Foundations: 3D Applications	3.0
TECA 5200	Technical Arts 1	3.0
TECA 5600	Project Management for Technical Arts	3.0
TECA 6300	Visual Scripting	3.0

Part-Time Studies Catalogue

MDIA 1026	Adobe Acrobat	1.5
MDIA 1040	Graphics	3.0
MDIA 1049	Adobe InDesign 1	1.5
MDIA 1099	Photography 1	1.5
MDIA 1105	Visual Composition & Layout	3.0
MDIA 1140	Color Theory for Design	3.0
MDIA 1144	Practical Color Management	1.5
MDIA 1160	Adobe Illustrator 1	1.5
MDIA 1180	Adobe Photoshop 1	1.5
MDIA 1280	Adobe After Effects	3.0
MDIA 1920	Typography	3.0

MDIA 2012	Digital Darkroom	1.5
MDIA 2049	Adobe InDesign 2	1.5
MDIA 2088	Strategic Design for Business	3.0
MDIA 2099	Photography 2	1.5
MDIA 2180	Adobe Photoshop 2	1.5
MDIA 2260	Adobe Illustrator 2	1.5
MDIA 2533	Information Architecture	3.0