

II. ACADEMIC SCHEDULE

<u>INTAKE</u>	<u>SP51 - MARCH</u>	<u>SP52 - JULY</u>	<u>SP53 - NOVEMBER</u>
APPLICATION DEADLINE	9-Feb-15	8-Jun-15	5-Oct-15
REPORTING	2-Mar-15	29-Jun-15	26-Oct-15
ORIENTATION	4-Mar-15	1-Jul-15	28-Oct-15
COMMENCEMENT DATE	9-Mar-15	6-Jul-15	2-Nov-15
COURSE END DATE	14 – Jun - 15	11 – Oct - 15	7 – Feb - 16

III. SUBJECT OFFERINGS

For the latest list of subjects offered, please refer to our online Study Plan at <http://www.jcu.edu.sg/Home/CampusLife/tabid/74/SuperStructureID/142/Default.aspx>

More information on the individual subjects can be found using our Subject Search: <https://secure.jcu.edu.au/app/studyfinder/>

1. BUSINESS / INFORMATION TECHNOLOGY SUBJECTS

PROGRAM: BACHELOR OF BUSINESS / BACHELOR OF INFORMATION TECHNOLOGY

Code	Area	Title	2015		
			SP51	SP52	SP53
Bachelor of Business Core Subjects					
BU1002	ACC	Accounting for Decision Making (*)	x	x	x
BU1003	ECON	Economics for Sustainable Business (*)	x	x	x
BU1104	MGT	Business, Environment & Society in the Tropics (*)	x	x	x
BU1105	TRSM	Contemporary Business Communications (*)	x	x	x
BU1007	ECON	Business Data Analysis and Interpretation	x	x	x
BU1108	MKTG	Managing Consumer Markets	x	x	x
BU1112	LAW	Business Law	x	x	x
BU3102	BUS	Multi-Disciplinary Project	x	x	x

Code	Area	Title	2015		
			SP51	SP52	SP53
Bachelor of Business Level 2 Subjects					
BX2019	ACC	Business Information Systems		x	
BX2014	ACC	Financial Management (Pre-requisite BU1002 & BU1007)	x	x	x
BX2016	ACC	Business Modelling (* 2013 Version)(Pre-requisite BU1002)	x		x
BX2174	BUS	Research & Decision Making for Business (Pre-requisite BU1007)	x	x	x
BX2011	ACC	Accounting Principles & Systems (Pre-requisite BU1002)	x	x	x
BX2012	ACC	Cost & Management Accounting (Pre-requisite BX2011)		x	x
BX2031	FIN	Personal Portfolio Management (Pre-requisite BX2014)		x	
BX2032	FIN	Financial Institutions & Markets (Pre-requisite BU1003)		x	
BX2051	MGT	Managing People (* 2013 Version)		x	
BX2061	HRM	Business Negotiation (Pre-requisite 18 CP of subjects)		x	
BX2062	MGT	Operations Management (Pre-requisite BU1007)	x	x	
BX2077	MGT	Project Management (Pre-requisite 10 CP of Subjects)		x	x
BX2081	MKTG	Consumer Behaviour (Pre-requisite BU1108)	x		x
BX2082	MKTG	Integrated Marketing Communications	x		x
BX2091	TRSM	Tourism & Leisure Management (Pre-requisite 6 CP of Subjects)		x	
BX2093	TRSM	Sports Management (Pre-requisite 6 CP of Subjects)	x		x
BU2112/ BX2112	LAW	Law of Business Organisations (Pre-requisite BU1112)		x	
BX2184	MKTG	Sustainable Marketing Management(replace BX3172 in MKT major) (Pre-requisite BU1108 & BX2081)	x		x

Code	Area	Title	2015		
			SP51	SP52	SP53
Bachelor of Business Level 3 Subjects					
BX3011	ACC	Company Accounting (Pre-requisite BX2011)		x	
BX3012	ACC	Contemporary Issues in Accounting (Pre-requisite BX2011)		x	
BX3013	ACC	Performance Management & Control (Pre-requisite BX2012 & BX2011)	x		x
BX3014	ACC	Auditing (Pre-requisite BX2112 & BX3011)	x		x
BU3112/ BX3112	ACC	Taxation (Pre-requisite BU1112)	x		x
BX3023	ECON	Economic Growth & Sustainable Development (*) (Pre-requisite BU1003)		x	
BX3031	ACCF	Multinational Business Finance (Pre-requisite Bx2014)	x	x	x
BX3133	FIN	Risk Management (Pre-requisite BX2032 & BX2014)			x
BX3032	FIN	Advanced Business Modelling (Pre-requisite BX2014 & BX2016)		x	
BX3033	FIN	Cost Benefit Analysis (Pre-requisite BU1003)			x
BX2195	HOS	Hospitality Cultures & People (Pre-requisite 12 CP of Subjects)	x		x
BX3052	MGT	Cross Cultural Management (Pre-requisite 18 CP of Subjects)	x		x
BX3061	MGT	International Business (Pre-requisite 18 CP of Subjects)		x	x
BX3173	MGT	Strategic Entrepreneurship (required SP53 2014) (Pre-requisite BX3172)		x	
BX3174	MGT	Management & Leadership (Pre-requisite 18 CP of subjects)		x	
BX3171	MGT	Organisational Behaviour (Pre-requisite 18 CP of subjects)	x		x
BX3172	ACC	Management Accounting for Non-Accountants (Pre-requisite BU1002)	x		x
BX2083	MKTG	Interactive Marketing	x		x
BX3082	MKTG	International Marketing (Pre-requisite BU1108 & 18 CP of subjects)		x	x
BX3083	MKTG	Strategic Marketing (Pre-requisite BX2184 & BX3181)		x	
BX3181	MKTG	Applied Marketing Research (Pre-requisite BX2174 & BX2018)	x		x
BX2094	TRSM	Conference & Events Management BX2077 prior + 18 CP of sub		x	
BX3194	TRSM	Destination Management and Planning (Pre-requisite 18 CP of Subjects)		x	
BX3095	TRSM	Visitor and Crowd Behaviour Management (Pre-requisite 18 CP of Sub)	x		x
BX3096	TRSM	Club & Gaming Management (Pre-requisite 18 CP of subjects)	x		x
BX3193	TRSM	Hospitality Operations Management (18 CP of Subjects)		x	
BX3120	LAW	Sport & Entertainment Law (JCUS 2014, SP52)	x		
CU3021	ARTS	Public relations Campaigns		x	

Code	Area	Title	2015		
			SP51	SP52	SP53
Bachelor of Information Technology Subjects					
MA1401	SC	Statistics & Data Analysis 1	x		x
CP1005	IT	Business & IT Interface	x		x
CP1030	IT	IT Fundamentals	x	x	x
CP1200	IT	Introduction to Programming 1	x	x	x
CP1300	IT	Introduction to Programming 2 (Pre-requisite CP1200)	x	x	x
CP1500	IT	Conceptual Modelling	x	x	x
CP2010	IT	Web Programming		x	
CP2011	IT	Advanced Programming	x		x
CP2012	IT	Networking		x	
CP2013	IT	Software Engineering	x		x
CP2014	IT	Animation & Simulations (Piggyback CP5608)		x	
CP2016	IT	Data Management & Handling (CP5602)	x		x
CP2017	IT	Interactive E-Business		x	
CP2020	IT	Game Design & Technology (CP5604)		x	
CP2402	IT	Hardware & Software Fundamentals	x		x
CP3003	IT	Web Technologies (CP5310)	x	x	
CP3046	IT	Project Management 1 (CP5046)	x	x	x
CP3047	IT	Project Management 2 (CP5047)	x	x	x
CP3300	IT	Knowledge Discovery and Data Mining	x		x
CP3301	IT	Human Computer Interaction (CP5607)		x	
CP3302	IT	Information Security (CP5603) (MBA subject)	x		x
CP3307	IT	Mobile Technology (CP5307)		x	
CP3311	IT	Simulation	x		x

Code	Title	2015		
		SP51	SP52	SP53
Bachelor of Business Environmental Science Subjects + 12 specified Business Level 1,2,3 subjects (*) or (* 2013 Version Bachelor of Business)				
	Level 1 subjects			
EV1011	Introduction to Sustainability (replaces ch1001)	x		x
EV1005	Environmental Processes and Global Change	x		x
BZ1007	Introduction to Biodiversity (replaces bz1004)	x		x
	Level 2 subjects			
EV2011	EV2011:03 The Case for Sustainability (replaces EV2201)	x		x
EV2003	Environmental economics (replaces EV2502)		x	
MB2060	Marine Ecology and Environmental Assessment		x	
AQ2001	Introduction to Aquaculture		x	
	Level 3 subjects			
AQ3015	Sustainable Aquaculture	x		x
EV3011	Sustainability in action		x	
EV3002	Environmental Impact Assessment		x	
MB3200	Marine Conservation Biology	x		x

PROGRAM: MASTER OF BUSINESS ADMINISTRATION / MASTER OF INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT (REFRESHED)

Year	Code	Title	2015		
			SP51	SP52	SP53
Refreshed Master of Business Administration					
Foundation Subjects					
2015	LB5236	Comparative Global Business Systems	x	x	x
2015	LB5202	Marketing Management	x	x	x
2015	LB5205	People in Organisations	x	x	x
2015	LB5212	Financial Foundations for Managers	x	x	x
Core Subjects					
2015	LB5228	The Changing Business Environment	x	x	x
2015	LB5229	Economics for a Sustainable World	x	x	x
2015	LB5230	Managing Strategic Resources & Operations	x	x	x
2015	LB5231	Corporate Responsibility & Governance		x	
2015	LB5232	Marketing, Customer Engagement, Social Media & Marketing	x	x	x
2015	LB5233	Strategic and Responsible Innovation Management		x	
2015	LB5234	Leading and Managing Organisational Change		x	
2015	LB5235	Practical or Research Project		x	x
Elective Subjects					
2015	LB5210	Independent Studies			x
2015	LB5220	Entrepreneurship in International Emerging Economies		x	
2015	LB5221	Indigenous and Ethnic Entrepreneurship			x
2015	LB5222	Technopreneurship: The E Entrepreneur			x
2015	LB5203	Sustainable Enterprise		x	

Year	Code	Title	2015		
			SP51	SP52	SP53
Refreshed Master of Business Administration/Master of International Tourism & Hospitality Management					
		Foundation Subjects			
2015	LB5236	Comparative Global Business Systems	x	x	x
2015	LB5202	Marketing Management	x	x	x
2015	LB5205	People in Organisations	x	x	x
2015	LB5212	Financial Foundations for Managers	x	x	x
		Core Subjects			
2015	LB5203	Sustainable Enterprise	x	x	
2015	LB5235	Practical or Research Project		x	x
2015	TO5002	Introduction to Tourism and the Environment			x
2015	TO5101	Tourism Systems Analysis		x	
2015	TO5102	Tourism and Hospitality Operations Management	x		x
2015	TO5103	Global Destination Competitiveness		x	
2015	TO5104	Tourist Management Strategies	x	x	
2015	TO5202	Economic Decision-Making in the Hospitality Industry	x		x
2015	TO5203	Hospitality and Gastronomy: Social, Private and Commercial		x	

PROGRAM: DIPLOMA OF HIGHER EDUCATION

<u>Business Stream</u>		<u>IT Stream</u>	
Semester 1 SP51 2015	Semester 2 SP52 2015	Semester 1 SP51 2015	Semester 2 SP52 2015
FP0201:03 Developing Academic Skills	FP0202:03 Learning in a Digital Environment	FP0201:03 Developing Academic Skills	FP0202:03 Learning in a Digital Environment
MA1020:03 Preparatory Mathematics OR BU1807:03 Business Data Analysis and Interpretation (for students requiring this module as a Pre-requisite for majors)	BU1808:03 Managing Consumer Markets	CP1801:03 Fundamentals of Problem Solving and Programming	CP1802:03 Internet Fundamentals
BU1804:03 Business, Environment and Society in the Tropics	BU1902:03 Accounting for Decision Making	CP1803:03 Design Thinking	CP1804:03 Programming 1
BU1805:03 Contemporary Business Communications	BU1903:03 Economics for Sustainable Business	CP1806:03 Interactive Media and Web Technologies	CP1805:03 Games for Business and Gamification

* At JCUS, for a start, only these two streams will be offered in 2015

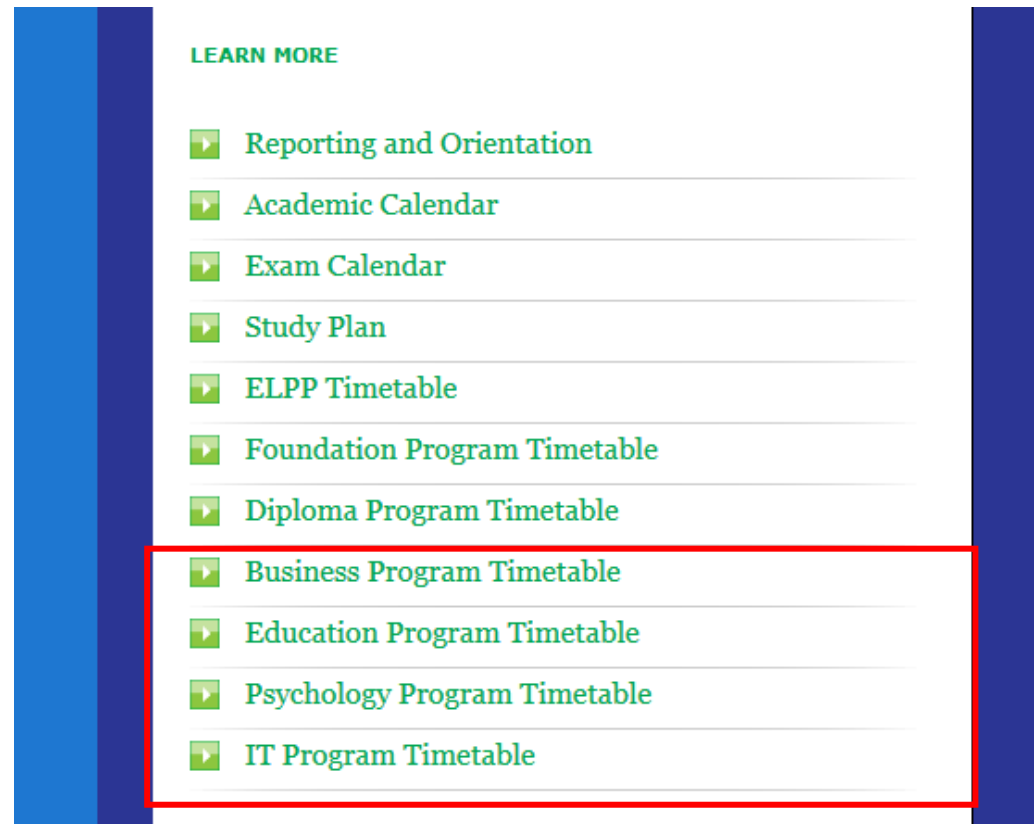
2. PSYCHOLOGY SUBJECTS

PROGRAM: BACHELOR OF ARTS (PSYCHOLOGY)

		SP51 '15	SP52 '15	SP53 '15			SP51 '15	SP52 '15	SP53 '15		
Core Subjects Level 1		D=Day; E=Evening			Prerequisite		Elective Subjects Level 1 (Select 2)				
AN1001	Discovering Anthropology	D & E	D & E	D	NA		CU1010	Effective Writing	D	D	D & E
SY1001	Introduction to Sociology	D	D	D & E	NA		SS1111	Introduction to Counselling	-	D & E	-
PY1101	Exploring Psychology 1	D & E	D	D & E	NA		SS1112	Multicultural, Child & Adolescent Counselling	D	-	D
PY1102	Exploring Psychology 2	D	D & E	D	NA				BBUS or BIT Subjects	(Refer to BBUS & BIT Study Plan)	
BA1001	Time, Truth & the Human Condition	D	-	-	NA						
BA1002	Our Space: Networks, Narratives & Making of Place	-	D	-	NA						
Elective Subjects Level 2 (Select 8)											
PY2103*	Describing & Analysing Human Behaviour	D & E	D	D & E	PY1101 or PY1102		D/E A change from Day class to Evening class or vice versa was made for the subject. Disclaimer: JCU Singapore reserves right to make changes to subject offerings and day/evening scheduling as circumstances require				
PY2107*	Experimental Investigation & Analysis of Behaviour	D	D & E	D	PY2103						
PY2101	Brain and Behaviour	-	D & E	-	PY1101 or PY1102						
PY2104	Health Psychology	-	D	-	PY1101 or PY1102						
PY2106	Human Development across the lifespan	D	-	D	PY1101 or PY1102						
PY2109	Environmental Psychology	D	-	D & E	PY1101 or PY1102						
PY2110	Forensic Psychology	D & E	-	D	PY1101 or PY1102						
PY2111	Learning & Behaviour	-	D	-	PY1101 or PY1102						
PY2112	Memory & Cognition	D & E	-	D	PY1101 or PY1102						
PY2018	Intercultural Psychology		D								
CN2205	Regional Features: Place, Location, Australia and Asia in Cinema	-	-	D							
* Core Subjects for BPSY											
Core Subjects Level 3											
BA3000	Arts Edge	-	D	-	Final study period for BA &/or completion of 16 subjects at level 1& 2						
Elective Subjects Level 3 (Select 7)											
PY3101	Advanced Behavioural Research Design & Analysis	D & E	D	D	PY2103 & PY2107		Important Note 1 subject = 3 credit points; The Bachelor of Arts (Psychology) program comprises a total of 72 credit points accumulated from 24 subjects Student without any advanced standing can select up to 3 Elective Level 1 & 1 Elective Level 3 subjects in Business & IT areas. The remaining Elective have to be PY/CU/BA/SS subjects				
PY3102	Social Psychology	-	D	-	PY1101 or PY1102						
PY3103	Psychopathology	-	D & E	-	PY1101 or PY1102						
PY3104	Principles of Counselling	-	D	-	PY1101 or PY1102						
PY3105	Behaviour in Organisations	D	-	D	PY1101 or PY1102						
PY3107	Introductory Psychometrics, Assessment & Ethics	D & E	-	D	PY1101 or PY1102						
PY3108	Personality & Individual Psychology		D & E		PY1101 or PY1102						
PY3109	Cognitive Neuroscience	D	-	D & E	PY1101 or PY1102						
PY3110	Human Sensation & Perception	D & E	-	D	PY1101 or PY1102						
PY3111	Advanced Health Psychology	D	-	D & E	PY1101, PY1102 or PY2104						

IV. TIMETABLE FOR SP51 2015

Timetable for upcoming Study Period (SP51 2015) is now available on our JCU Singapore website. Please refer to the respective program on our Calendars and Timetable following this link: <http://www.jcu.edu.sg/Home/CampusLife/tabid/74/SuperStructureID/142/Default.aspx>



A screenshot of a website menu titled "LEARN MORE" in green. The menu lists several items, each with a green right-pointing arrow icon. The items are: Reporting and Orientation, Academic Calendar, Exam Calendar, Study Plan, ELPP Timetable, Foundation Program Timetable, Diploma Program Timetable, Business Program Timetable, Education Program Timetable, Psychology Program Timetable, and IT Program Timetable. A red rectangular box highlights the last four items: Business Program Timetable, Education Program Timetable, Psychology Program Timetable, and IT Program Timetable.

- LEARN MORE
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