

# POSTGRADUATE PROGRAMS

# ICMS



STUDY + EXPERIENCE = SUCCESS



INTERNATIONAL COLLEGE OF MANAGEMENT, SYDNEY  
2014 - 2015

# WELCOME

ICMS

SYDNEY CITY  
15 MINUTE FAST FERRY

MANLY BEACH  
5 MINUTE WALK

The International College of Management, Sydney (ICMS) is a leading business school, teaching a balance of management and practical training within a culture of innovation and entrepreneurialism. Since 1996 ICMS has helped thousands of graduates embark on successful careers through a combination of industry-relevant content and applied learning.

ICMS postgraduate programs are designed to help you prepare for management and leadership roles in the global business arena. Developed in consultation with industry and taught by internationally experienced lecturers, your ICMS postgraduate qualification will enhance your industry-specific skills and broaden your career prospects.

## WHY POSTGRADUATE STUDY AT ICMS?

### WORK INTEGRATED LEARNING

In semester 3 of every ICMS Masters program is a 600 hour Industry Research Project. You will work within a company in your industry of study on a real business project or research assignment. This is an integrated part of your curriculum and the perfect application of your learning in a real business environment. This experience will give you a distinct advantage over other graduates and can be the start of long-term employment with your industry partner.

### INTERNATIONAL STUDY ENVIRONMENT

One of the advantages of studying at ICMS is the diversity of people you will meet. With students from more than 40 countries, the college offers a real international experience.

Postgraduate students at ICMS include experienced industry professionals as well as recent graduates seeking to enhance their qualifications.

### QUALITY CURRICULUM DELIVERED BY INDUSTRY PROFESSIONALS

Our globally recognised postgraduate programs have been designed to prepare you for international careers in specialised fields. You will experience relevant, practical and exciting course content developed in consultation with industry and delivered by our experienced academic team. Small class sizes ensure a more personal learning environment where you develop a strong working relationship with fellow students as well as lecturers and tutors.

### UNIQUE STUDENT EXPERIENCE

Although ICMS is a relatively small college community you will still enjoy many of the benefits of a larger university campus and there are ample opportunities to immerse yourself in ICMS student life.

ICMS has several student clubs and associations as well as rugby, netball and futsal teams. Our Student Experience Team works with the Student Representative Council to organise surfing trips, skiing trips and theatre visits to help you take advantage of everything Manly, Sydney and Australia have to offer.

### INCREDIBLE LOCATION

It would be hard to find a more spectacular location to conduct your postgraduate studies. The ICMS campus in the Sydney beachside suburb of Manly commands spectacular views of the Pacific Ocean and famous Sydney Harbour.

The campus is a five-minute walk to famous Manly Beach, one of Sydney's premier surfing beaches. A few minutes' walk in the other direction will lead you to the foreshores of the harbour. Manly also boasts a vibrant shopping precinct and is well known for its cafés, restaurants, nightlife and beachside lifestyle.

ICMS is also close enough to the city – 15 minutes by fast ferry – for visits to art galleries, museums, the best city shops, the historic Rocks area, and Sydney's famous Opera House.



*"ICMS postgraduate programs are global in outlook, intellectually demanding and incorporate the fundamentals of a professional and liberal education. Students interact with peers from around the world and study state-of-the-art management theory through our experienced academic staff and distinguished guest speakers. They will have the opportunity to apply what they learnt in the classroom during their work integrated learning experience. Introduced to the basics of the humanities, they will be able to make sense of the world and of their place in it."*

*"ICMS graduates' strength is their unique combination of rigorous coursework, academic research, liberal learning and professional industry experience. Equipped with analytical skills and practical knowledge, our graduates are ready to assume leadership roles in today's demanding global business environment."*

**Jean-Etienne Joullie PhD, MBA**  
Head of Postgraduate Studies

ICMS postgraduate programs combine in-depth business and management coursework with specialist electives and Industry Research Project to provide a practical and relevant learning experience. Whether you are looking to take your career to the next level or changing direction an ICMS masters degree will help you meet your goals.

## MASTER OF INTERNATIONAL BUSINESS (MIB)

The Master of International Business is designed to help you confront challenges, and exploit opportunities in the global marketplace. The MIB is distinguished by its rigorous international content including studies in accounting, finance, marketing and trade and banking.

Besides building career relevant skills in business disciplines, you will develop expertise in innovative thinking, effective written and oral communication and teamwork. Learning is complimented by a 600 hour Industry Research Project in semester 3 of your program.

If you are planning to pursue a career in an organisation that conducts business beyond a single domestic economy, the MIB is tailor-made for your future.

### ENTRY REQUIREMENTS

**Academic:** Applicants require a three year undergraduate bachelor degree (or equivalent) from a recognised Australian or international university with a minimum cumulative GPA of 2.5 out of 4.0

**English:** Students whose first language is not English will be required to demonstrate English language proficiency prior to enrolment.

IELTS: 6.5, no band less than 6.0

TOEFL iBT: 79 - 93

## MASTER OF MANAGEMENT

**MAJORS IN: MANAGEMENT AND ORGANISATIONS, SPORTS MANAGEMENT, TOURISM AND HOSPITALITY**

The Master of Management is a modern business degree designed to develop the conceptual, analytical and practical skills required of today's business leaders. You will combine core business and management studies and specialist electives to help you meet your career goals. Inclusive of a comprehensive 600 hour Industry Research Project, the Master of Management provides a solid foundation for graduate careers in the challenging and rewarding world of business.

Your choice of major will introduce you to industry specific subject content allowing you to hone skills pertinent to your personal and professional direction.

### ENTRY REQUIREMENTS

**Academic:** Applicants require a three year undergraduate bachelor degree (or equivalent) from a recognised Australian or international university with a minimum cumulative GPA of 2.5 out of 4.0

**English:** Students whose first language is not English will be required to demonstrate English language proficiency prior to enrolment.

IELTS: 6.5, no band less than 6.0

TOEFL iBT: 79 - 93

## POSTGRADUATE CURRICULUM

ICMS postgraduate programs are structured to provide you with the perfect balance of theoretical coursework and practical experience. All Master programs consist of the following:

- 3 semesters (12 subjects) of in-depth coursework plus an Industry Research Project where you will work with an organisation in your industry for 600 hours and apply your knowledge to real business issues.
- Delivery through a combination of small lectures, tutorials, workshops and industry research to cater for a range of learning styles.
- 2-year duration means international students are eligible for 2-year post-study work visa.

### TYPICAL STUDY PATTERN

Students who have completed a bachelor degree in business and/or management may choose alternative subjects in their first semester to avoid repeating subject matter. Subjects must be chosen from a different ICMS postgraduate program. ICMS will assist in subject selection.

#### MASTER OF INTERNATIONAL BUSINESS

SEMESTER 1\*  
CHOOSE 4 SUBJECTS FROM THE FOLLOWING:

|                                 |
|---------------------------------|
| Business Economics              |
| Accounting Fundamentals         |
| Business Finance                |
| Principles of Marketing         |
| Introduction to Human Resources |
| Cross Cultural Management       |

#### SEMESTER 2

|                               |
|-------------------------------|
| International Marketing       |
| International Finance         |
| International Accounting      |
| International Trade & Banking |

#### SEMESTER 3

**INDUSTRY RESEARCH PROJECT**  
600 hour industry placement

#### SEMESTER 4

|                                   |
|-----------------------------------|
| Foundations of Management Thought |
| Leadership Skills                 |
| Managing Service Relationships    |
| Service Operations Management     |

#### MASTER OF MANAGEMENT (MANAGEMENT AND ORGANISATIONS)

SEMESTER 1\*  
CHOOSE 4 SUBJECTS FROM THE FOLLOWING:

|                                 |
|---------------------------------|
| Business Economics              |
| Accounting Fundamentals         |
| Business Finance                |
| Principles of Marketing         |
| Introduction to Human Resources |
| Cross Cultural Management       |

#### SEMESTER 2

|                            |
|----------------------------|
| Strategic Intelligence     |
| Entrepreneurial Leadership |
| Media Management           |
| <i>Elective Subject</i>    |

#### SEMESTER 3

**INDUSTRY RESEARCH PROJECT**  
600 hour industry placement

#### SEMESTER 4

|                                   |
|-----------------------------------|
| Foundations of Management Thought |
| Leadership Skills                 |
| Managing Service Relationships    |
| Service Operations Management     |

#### MASTER OF MANAGEMENT (SPORTS MANAGEMENT)

SEMESTER 1\*  
CHOOSE 4 SUBJECTS FROM THE FOLLOWING:

|                                 |
|---------------------------------|
| Business Economics              |
| Accounting Fundamentals         |
| Business Finance                |
| Principles of Marketing         |
| Introduction to Human Resources |
| Cross Cultural Management       |

#### SEMESTER 2

|  |
|--|
| Advanced Player & Performance Management |
| Sport Marketing                          |
| Sport & The Law                          |
| <i>Elective Subject</i>                  |

#### SEMESTER 3

**INDUSTRY RESEARCH PROJECT**  
600 hour industry placement

#### SEMESTER 4

|                                   |
|-----------------------------------|
| Foundations of Management Thought |
| Leadership Skills                 |
| Managing Service Relationships    |
| Service Operations Management     |

#### MASTER OF MANAGEMENT (TOURISM AND HOSPITALITY)

SEMESTER 1\*  
CHOOSE 4 SUBJECTS FROM THE FOLLOWING:

|                                 |
|---------------------------------|
| Business Economics              |
| Accounting Fundamentals         |
| Business Finance                |
| Principles of Marketing         |
| Introduction to Human Resources |
| Cross Cultural Management       |

#### SEMESTER 2

|  |
|--|
| International Tourism                        |
| Tourism & Hospitality Marketing              |
| Hospitality Property & Facilities Management |
| Hotel Management Simulation                  |

#### SEMESTER 3

**INDUSTRY RESEARCH PROJECT**  
600 hour industry placement

#### SEMESTER 4

|                                   |
|-----------------------------------|
| Foundations of Management Thought |
| Leadership Skills                 |
| Managing Service Relationships    |
| Service Operations Management     |

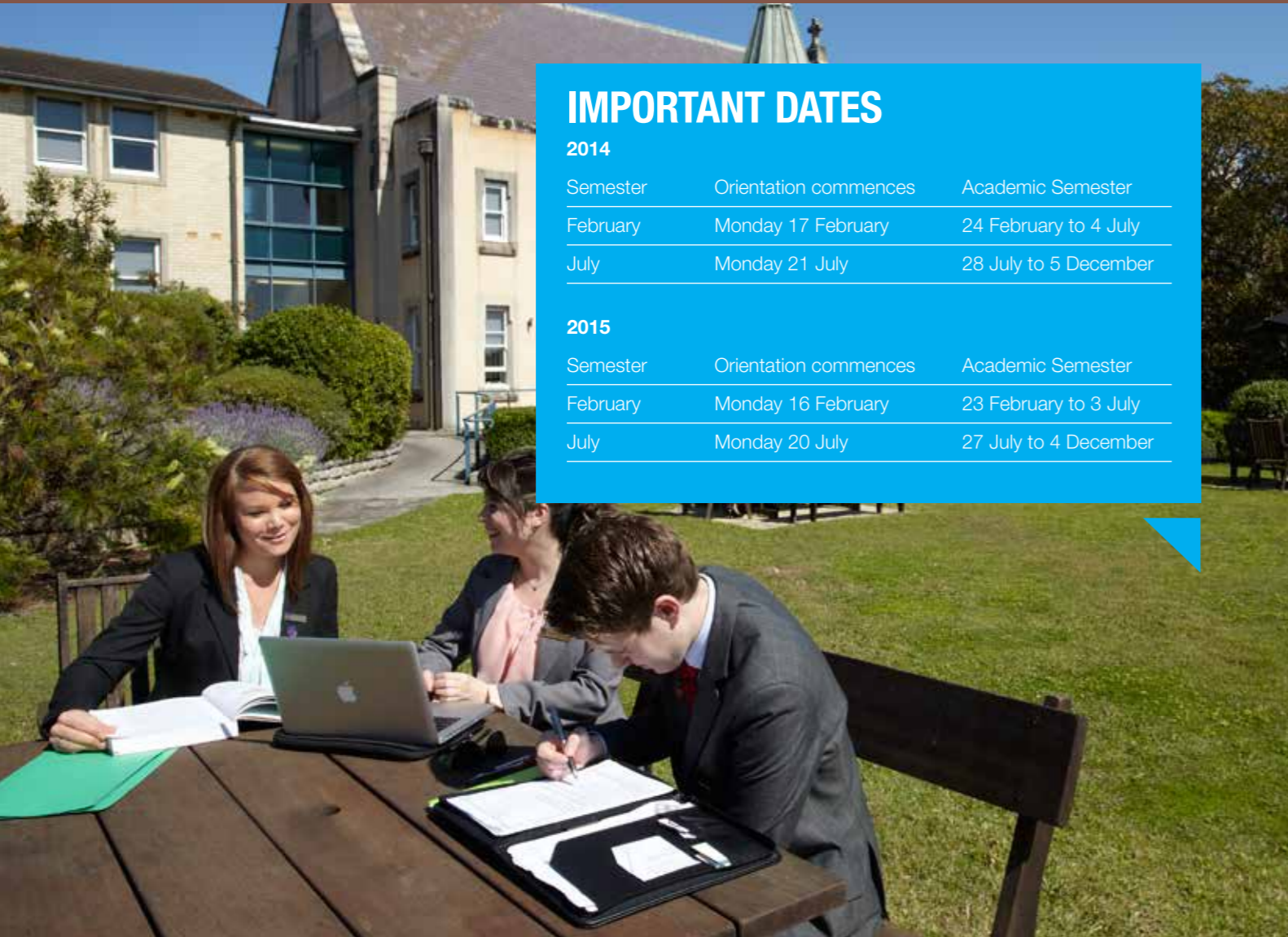
## IMPORTANT DATES

### 2014

| Semester | Orientation commences | Academic Semester     |
|----------|-----------------------|-----------------------|
| February | Monday 17 February    | 24 February to 4 July |
| July     | Monday 21 July        | 28 July to 5 December |

### 2015

| Semester | Orientation commences | Academic Semester     |
|----------|-----------------------|-----------------------|
| February | Monday 16 February    | 23 February to 3 July |
| July     | Monday 20 July        | 27 July to 4 December |



## WHEN TO APPLY

ICMS has 2 postgraduate intakes per year – in February and July. You can start your program in any of these terms. Applications should be made at least 2 months prior to the preferred enrolment date. Late applications are accepted; places at the college are limited however.

## ADVANCED STANDING

Advanced standing can be given for all relevant Postgraduate level subjects completed prior to enrolment. The maximum amount of advanced standing is 50%. Applications for advanced standing are assessed on a case-by-case basis.

## 2014 FEES\*

|                                  | Australia & New Zealand students   | International Students               |
|----------------------------------|------------------------------------|--------------------------------------|
| Master of International Business | 12 subjects at \$2,750 per subject | 12 subjects at & \$2,950 per subject |
| Master of Management             | 12 subjects at \$2,750 per subject | 12 subjects at & \$2,950 per subject |

\*Fees are subject to change. Please contact ICMS to confirm current fees prior to application.

## HOW TO APPLY:

### STEP 1: CHOOSE YOUR PROGRAM

Read this guide to choose the program that suits your personal and professional goals. You'll also find more information online at: [www.icms.edu.au/courses/postgraduate](http://www.icms.edu.au/courses/postgraduate).

### STEP 2: CHECK THE ENTRY REQUIREMENTS

Academic and English entry requirements for each qualification are found on page 4 of this guide. Remember, you don't have to hold a business or management undergraduate degree to gain entry into the MIB or MMGT.

### STEP 3: SUBMIT YOUR APPLICATION

You can apply online at [www.icms.edu.au/postgrad-apply](http://www.icms.edu.au/postgrad-apply)

### STEP 4: ACCEPT YOUR OFFER

Once we process your application you'll receive a Letter of Offer. Please sign and return this to ICMS.

### STEP 5: APPLY FOR YOUR STUDENT VISA (INTERNATIONAL STUDENTS ONLY)

All international student require a visa to study at ICMS. Visit [www.immi.gov.au](http://www.immi.gov.au) for more info.

### STEP 6: COME TO ORIENTATION AND ENROLMENT

Now you're ready to begin your postgraduate studies at ICMS! Come to O-Week, officially enrol in your classes, get your timetable and meet your classmates and lecturers.

## ACCOMMODATION

When you study at ICMS you'll have a variety of accommodation options available; from living on campus to finding lodging off campus, either alone or in a shared house with classmates.

Students who live on-campus enjoy a fantastic lifestyle with all meals provided, wireless internet, 24 hour access to computer labs, as well as the luxury of being in close proximity to classes, and the world famous Manly Beach. Rooms are equipped with a desk, wardrobe, heating, personal phones and wireless internet.

You will have the choice of a single, double or triple dormitory room, depending on your budget, residential preference and availability.



## MORE INFORMATION

Speak directly to our Postgraduate Programs representative Amy Parker.

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# ICMS TURNS POTENTIAL INTO SUCCESS



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# [www.icms.edu.au](http://www.icms.edu.au)

CRICOS CODES: Registered Provider: International College of Management, Sydney Pty Limited. Provider Code: 01484M. CRICOS CODES: Graduate Certificate of Business: 078930B  
Master of International Business: 078928G Master of Management: 078929F

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