



Where the University meets the World!



KAMLOOPS, BRITISH COLUMBIA, CANADA

FORMERLY THE UNIVERSITY COLLEGE OF THE CARIBOO

Career Opportunities

Typical Job Titles

- Controller
- Audit Manager
- Budget Director
- Corporate Loans Officer
- Investment Dealer
- Director of Human Resources
- Mediator/Arbitrator
- Brand Manager
- District Sales Manager
- Public Relations Director

Professional Designations

- Chartered Accountant (CA)
- Certified Management Accountant (CMA)
- Certified General Accountant (CGA)
- Chartered Insolvency Practitioner Professional (CIRP)
- Chartered Financial Analyst (CFA)
- Certified Financial Planner (CFP)
- Chartered Business Valuator (CBV)
- Certified Management Consultant (CMC)
- Certified Professional Purchaser (CPP)
- Certified Human Resource Professional (CHRP)

POST-BACCALAUREATE DIPLOMAS

Accounting, Finance, Human Resource Management, International Business*, Marketing, New Venture*

Why a Post-Baccalaureate?

The Post-Baccalaureate Diplomas are aimed at students with a bachelors degree who want to return to university for one or two years to acquire a specialty in a field of business in order to gain entry-level employment.

These students will not likely have the financial resources or academic record needed to pursue an MBA, and completing a BBA degree would take too long. The Post-Baccalaureate Diplomas also offer more extensive course work than a MBA in the different functional areas, which better prepares students for pursuing a professional designation upon graduation.

The Post-Baccalaureate Diplomas are of interest to International students who want to come to Canada to learn English, gain exposure to the culture, and study in a compressed format. Many have already studied business in their own country and should receive transfer credit that will reduce the length of the program. Students may also have the option of working in Canada for a year after graduation.

Endorsements by Graduates

"The program...opened the door to meeting new challenges in both my professional and personal life."

"The perception of this program by the business community is that it is of the highest calibre...the ease of job placement surpassed my expectations."

**pending approval*



Program Requirements

ACCOUNTING (16 courses)

BBUS 137	Management Information Systems 1
MATH 110	Finite Mathematics with Application 1 or MATH 107 Fundamentals of Mathematics for Business and Economics
MATH 120	Introduction to Statistics or
BUEC 232	Economics and Business Statistics 1
BBUS 221	Financial Accounting
BBUS 254	Management Accounting
BBUS 312	Introduction to Financial Management
BBUS 320	Intermediate Financial Accounting 1
BBUS 321	Intermediate Financial Accounting 2
BBUS 322	Income Taxation 1
BBUS 323	Income Taxation 2
BBUS 325	Intermediate Management Accounting
BBUS 393	Commercial Law
BBUS 423	Assurance
BBUS 428	Management Issues in Information Systems

At least two of:

BBUS 314	Financial Statement Analysis
BBUS 315	Investments 1
BBUS 413	Advanced Financial Management
BBUS 420	Advanced Financial Accounting
BBUS 421	Accounting Theory
BBUS 425	Advanced Management Accounting

FINANCE (20 courses)

MATH 107	Fundamentals of Mathematics for Business & Economics
MATH 117	Calculus for Business & Economics 2
BUEC 232	Economics and Business Statistics 1
BUEC 233	Economics and Business Statistics 2
ECON 190	Microeconomics
ECON 195	Macroeconomics
BBUS 137	Management Information Systems 1
BBUS 221	Financial Accounting
BBUS 254	Management Accounting
BBUS 312	Introduction to Financial Management
BBUS 314	Financial Statement Analysis
BBUS 315	Investments 1
BBUS 415	Investments 2

At least seven of:

BBUS 326	Taxation for Decision Making
BBUS 343	Introduction to Marketing
BBUS 345	Professional Selling

BBUS 393	Commercial Law
BBUS 410	Personal Financial Management 1
BBUS 411	Personal Financial Management 2
BBUS 412	Business Valuation & Restructuring
BBUS 413	Advanced Financial Management
BBUS 416	Portfolio Management
BBUS 417	Risk Management and Financial Engineering
BBUS 418	International Financial Management
BBUS 419	Financial Institutions Management

HUMAN RESOURCES MANAGEMENT

(14 courses)

BBUS 137	Management Information Systems 1
BBUS 221	Financial Accounting
BBUS 272	Organizational Behaviour
BBUS 303	Business and Society
BBUS 343	Introduction to Marketing
BBUS 381	Introduction to HRM
BBUS 384	Industrial Relations
BBUS 388	Teamwork in Organizations
BBUS 392	Employment Law
BBUS 393	Commercial Law
BBUS 481	Strategic HR Staffing
BBUS 483	Compensation Management
BBUS 484	Learning and Organizational Development
BBUS 486	Selected Topics in HRM

INTERNATIONAL BUSINESS* (15 courses)

*approval pending

BBUS 137	Management Information Systems 1
MATH 120	Introduction to Statistics or
BBUS 232	Economics and Business Statistics 1
BBUS 221	Financial Accounting
BBUS 272	Organizational Behaviour
BBUS 312	Introduction to Financial Management
BBUS 331	Operations Management
BBUS 343	Introduction to Marketing
BBUS 345	Personal Selling
BBUS 348	Marketing Research
BBUS 351	International Business
BBUS 393	Commercial Law
BBUS 447	International Marketing
BBUS 451	Global Management
BBUS 452	International Trade Finance
BBUS 453	International Trade Law
BBUS 454	Global Management

MARKETING (15 courses)

BBUS 137	Management Information Systems 1
MATH 120	Introduction to Statistics or
BBUS 232	Economics and Business Statistics 1
BBUS 221	Financial Accounting
BBUS 272	Organizational Behaviour
BBUS 312	Introduction to Financial Management
BBUS 343	Introduction to Marketing
BBUS 347	Consumer Behaviour
BBUS 348	Marketing Research
BBUS 392	Commercial Law

At least six of:

BBUS 345	Professional Selling
BBUS 351	International Business
BBUS 441	Services Marketing
BBUS 443	Retail Management
BBUS 445	E-Commerce
BBUS 446	Marketing Strategy
BBUS 447	International Marketing
BBUS 448	Integrated Marketing Communication
BBUS 449	Business-to-Business Marketing

NEW VENTURE* (15 courses)

*approval pending

BBUS 137	Management Information Systems 1
MATH 120	Introduction to Statistics or
BBUS 232	Economics and Business Statistics 1
BBUS 221	Financial Accounting
BBUS 254	Management Accounting
BBUS 312	Introduction to Financial Management
BBUS 326	Taxation for Decision Making
BBUS 343	Introduction to Marketing
BBUS 345	Personal Selling
BBUS 348	Marketing Research
BBUS 371	Small Business Finance
BBUS 393	Commercial Law
BBUS 445	E-Commerce
BBUS 448	Integrated Marketing Communications
BBUS 475	New Venture Creation
BBUS 476	Small Business Management

ADMISSION REQUIREMENTS

To be considered for admission to one of the Post-Baccalaureate Diplomas, students must meet the following four entrance requirements:

- Math 12 or MATH 061 or MATH 100 or equivalent with a C+ or higher
- ENGL 110 or equivalent with a C+ or higher
- A bachelors degree
- TOEFL or completion of TRU's ESL program

