

Study with Sheffield Business School



Power up your career prospects

Sheffield Business School is a unique place. For a start, we have unusually good relationships with employers and professional bodies, and encourage our students to develop valuable networks that give them a head start in their careers.

We also have exceptionally strong links in the UK and internationally, so students often have the opportunity to do work placements in the UK or abroad. And people say we're really down-to-earth and friendly, with tutors and lecturers who go out of their way to support and inspire students.

Plus, of course, we're based in Sheffield - a city with a reputation for innovation and quality that's fast becoming a digital, creative and cultural hub.

We're here to nurture your entrepreneurial spirit with a genuine mix of innovative academic thinking and real-world business sense. This ensures that you will

- get up to speed on the latest technical and industry knowledge
- learn from practising professionals
- have access to valuable work placement and skills development opportunities that will improve your employment prospects.

And with over 90% of our graduates* gaining employment or going on to further study within six months of completing their course, you can be assured that you are studying with a business school that has your long term career prospects at heart.

If your mind is open to new possibilities, Sheffield Business School is the ideal place to enhance your career prospects, gain new skills and maximise your earning potential.

'Sheffield people are very friendly.

There's always lots going on here and the entire city is welcoming to students.'

Lilia Zergjut, MA Strategic Financial Management

From MA to top graduate role

Having completed his MA in Banking and Finance, Richard Hopkins-Burton wasted no time in landing a **top graduate role with professional services firm Deloitte**. He was one of only 32 graduates selected from thousands of applicants.

Richard comments 'I thoroughly enjoyed my whole time here. Doing a masters is high pressure and the tutors' expectations of you are demanding, but they're really supportive and it's definitely worth it in the end.'



* Statistics based on graduates eligible to work who responded to the University's 2006/7 Destinations of Leavers from Higher Education survey.

‘Recently I contacted a tutor and he got back to me straight away even though he hadn’t taught me in two years.’



Little things like that show how dedicated our lecturers are.’

Marc Cooper, BA (Hons) Banking and Financial Management

Free your entrepreneurial spirit

Business leaders of the future need to be flexible, forward-thinking and quick to adapt to change. You’ll find like minds here at **Sheffield Business School**, among your fellow students, tutors, visiting lecturers and research staff.

We have a keen focus on what will make our students irresistible to future employers, and design our undergraduate and postgraduate courses to prepare you to meet the challenges of tomorrow’s business world.

We equip you for career success by offering

- passionate, enthusiastic teaching staff who encourage you to fulfil your potential
- professional and personal development built into every course to enhance your employability
- a range of flexible full-time, part-time and distance learning study options to fit your lifestyle.

Take advantage of our connections

We’ve worked with many leading organisations, including **Tesco, Sainsbury’s, the NHS, Xerox, Egg and Marriott**. Students benefit from our extensive business network by undertaking placements and working with companies to solve real-life business problems.

Whatever your subject, our supportive teaching staff will help you develop your academic, professional and personal skills, stretch your thinking and prepare yourself for the future.

‘There’s a real sense of entrepreneurship here. The students are encouraged to take up opportunities such as consultancy support for local businesses. We get exposure to real-life business situations, and of course the businesses themselves benefit too.’

Sashikanth Reddy, MA Risk Management



Get an international perspective

We're based in Sheffield and we're proud of our roots. But we're also passionate about thinking beyond borders.

Sheffield Business School is a place where national and international businesses come for the latest thinking and inspiration, and where students come to study from every corner of the globe. We have links with organisations and business schools all around the world, and have recently sent students on work placements to companies as diverse as **Siemens** in Germany, **Universal** in Florida and **LG** in Spain.

We have exchange agreements with a wide variety of partner institutions, and many of our students have the opportunity to study for a semester in colleges throughout **Europe**, in the **USA**, in **Canada**, **India**, **Malaysia**, **China** and other parts of the world.

Working abroad will

- increase your knowledge of international business
- widen your cultural experiences
- enable you to practise your language skills
- develop the skills you need to work internationally
- give you a competitive edge in your future career.

Our connections in the world of business are a clear advantage when it comes to helping you compete for jobs in the international arena.

‘There is a real global community here at Sheffield Business School.

Studying here offered me the opportunity to get to know people from all walks of life.’

Roman Kalivoda, MSc International Business and Management

‘I spent 11 months working for LG in Madrid. I had the opportunity to provide a lot of my own input into different projects, which I found really interesting. I am lucky to have been offered a job by LG upon graduation which I will accept as it will allow me to continue speaking Spanish as well as gaining experience in industry.’

Matthew Johnson,
BA (Hons) International Business Studies
with Spanish

‘The tutors at Sheffield Hallam are really friendly, approachable and professional, making studying much easier. The style of teaching is very different to in China.



Here the course is designed to encourage us to think for ourselves and challenge ideas.’

Yaotiao Wang,
MSc International Hospitality Management

‘Not only did my course cover all the management subjects I was interested in,

it also allowed the flexibility to choose certain modules and adapt the pace of the course to suit my busy life.’

Sonia Leigh, MSc Management

Connect to a flexible way of studying

Our courses cover everything from wider business and functional management areas to specialist areas, many accredited by the world's leading professional bodies. Subject areas include

- accounting, banking and finance
- business and management
- facilities management
- food and nutrition
- languages
- tourism, hospitality and events management.

You can choose from courses at every level, from foundation and undergraduate degrees through to postgraduate studies, including research degrees and Doctorates in Business Administration.

Meanwhile, our flexible education pathways - including work-based learning, e-learning and distance learning - enable you to fit your studies around your existing commitments.

Our courses are underpinned by a mix of theory combined with practical, real-world insights.

Over the years, we have carried out applied research and consultancy projects for a variety of leading organisations including **Marks and Spencer**, **McBride** and **Northern Foods**.

The knowledge we gain from our business connections feeds back into our teaching, and students can take advantage of our vibrant community of external business partners by undertaking placements, innovative assignments and projects with organisations to add practical experience to their classroom studies.



The taste of success

Delicious Alchemy Managing Director **Emma Killilea** developed the idea of her highly successful wheat, gluten and lactose free food company while studying food at **Sheffield Business School**. She won the University's Enterprise Challenge competition, the Yorkshire Student Business Award and then the National Student Enterprise Awards.

She says 'It's an exciting time for the business. We've come a long way since starting up after winning the Enterprise Challenge.'

The guidance and services I tapped in to at the University, and the learning from my course, definitely helped me to get where I am today.'



Be inspired by others' success

'I spent four fantastic years studying for my Business degree. The facilities were excellent and the course developed my knowledge, particularly in the field of marketing, which helped me to meet my aspirations to work in this industry. The modules I studied gave me credits towards my Chartered Institute of Marketing certificate which I quickly completed after my degree, and the added industry links and placement year gave me a great head start in my career.'

Antoinette Perry, Marketing Manager, BA (Hons) Business and Marketing

'Experiences with people from other cultures have helped me to be more aware of intercultural differences and how to cope with and master conflicts. As I work now in a very international environment, this is a real asset for me.'

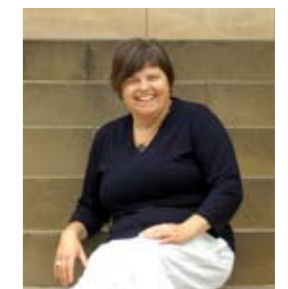
Leslie Konrad, Masters in Business Administration (MBA)

'The lecturers on the course are respected marketers. They have a wealth of experience and knowledge and it is a great feeling going to lectures and knowing that you are learning from such highly regarded individuals.'

Randolph Hamilton, St Kitts and Nevis Tourism Authority, MSc International Tourism Management

'The Masters programme at Sheffield Hallam seemed like the ideal opportunity to learn in-depth from leading practitioners, who are also published, acknowledged experts and very active in the development of the profession.'

Sandra Powley, Triskell Coaching MSc Coaching and Mentoring



Learn more about **Sheffield Business School** at

www.shu.ac.uk/sbs

Phone +44 (0)114 225 2820

Fax +44 (0)114 225 5268

E-mail sbs@shu.ac.uk

Sheffield Business School
Sheffield Hallam University
Stoddart Building
City Campus
Sheffield S1 1WB
UK